Join your fellow colleagues, long-time friends and industry leaders at the National Concrete Masonry Association’s Midyear Meeting in Coeur d’Alene, Idaho, September 11-14, 2016. The Midyear Meeting is an opportunity for NCMA members and committees to meet and strategize for the years ahead.

The construction industry is changing dramatically and the association needs your input as it plans the programs and budgets for 2017. The NCMA Midyear Meeting is where attendees help set the stage for the future of NCMA programs and strategic planning efforts. Join us to help determine the direction of your association! And, Coeur d’Alene in September is the perfect place to do that… great weather, beautiful setting and good friends.

**TOWN HALL MEETING**

The Town Hall will take place on Sunday, September 11, 4:00 - 6:00 pm, and is open to all registered NCMA attendees. This very popular forum provides an overview of some of the most important issues being addressed by the industry and the association.

**NCMA INDUSTRY BUSINESS LUNCHEON**

Don’t miss the NCMA Industry Business Luncheon on Tuesday, September 13, 12:00 - 2:00 pm. Awards will be presented to some well-deserving folks and Chairman Pat Sauter will provide an update on the state of the association. The cost of the event is $65 and registration is required.

**UNIT DESIGN COMPETITION PRESENTATION AND AWARDS**

Once again, the much-anticipated top three student design teams will present their innovative block designs during the Midyear Meeting on Tuesday, September 13, 5:00 - 6:00 pm. The national winner of the 2016 Unit Design Competition will be announced immediately following the presentations. Each year, NCMA and local sponsors conduct student competitions at participating universities on innovative design of concrete masonry or hardscape shapes that would lend themselves for mass production at current block plants. Winners of the local competition go on to compete at the 2016 national competition under a grant from the NCMA Education and Research Foundation. As of printing, these schools are participating in the 2016 competition: University of Southern California, California Polytechnic State University, University of Nebraska, Ball State University, Iowa State University and North Carolina State University.

**NCMA MEMBER NETWORKING RECEPTION**

NCMA members will come together on Sunday, September 11, 6:00 - 7:00 pm, for a networking reception. The reception provides participants with an opportunity to connect outside of the meeting room. Make plans to join NCMA Chairman Pat Sauter and other NCMA members for an evening of good food and lots of fun.
THE HOST CITY

The Coeur d’Alene area is surrounded by dozens of lakes left behind by the glaciers of the ice age. There are more than 55 lakes within easy driving distance of Coeur d’Alene, but none more scenic and full of activities than Lake Coeur d’Alene itself. There’s something magical about Lake Coeur d’Alene that’s hard to define, but it begins with the spectacular North Idaho sunsets and moonrises, the plunge of an osprey after a fish and the glowing lights of downtown Coeur d’Alene reflecting across its waters at night.

NCMA PAC RECEPTION

This is the place to be on Tuesday, September 13, 6:30 - 8:00 pm! It promises to be a fun evening with wonderful food and prizes generously donated by NCMA members to be awarded throughout the evening. This very popular event supports the fundraising efforts for the NCMA PAC. And don’t let the kids behind; this continues to be a family-friendly event and fun for everyone!

YOUNG PROFESSIONALS GROUP (YPG)

NCMA’s Young Professionals Group will be meeting again at the Midyear Meeting on Tuesday, September 13, 3:45 - 4:45 pm. In addition to discussing work objectives and opportunities, the YPG will also be hosting a dinner for the college students presenting projects from the Engineering and Architecture Student Design Competitions and the Unit Design Competition that evening.

WELCOME ORIENTATION

New to NCMA meetings? Haven’t been in a while? Join us for a brief Welcome Orientation and get up to speed on the special events, committee operations, and hot topics for the Midyear Meeting. This orientation will be held immediately prior to the NCMA Town Hall meeting on Sunday, September 11 at 3:00 pm.

NCMA FAMILY BUSINESS/SMALL BUSINESS FORUM

This bi-annual forum, moderated by Rick Muth of ORCO Block and Hardscape, is dedicated to supporting family and small business operations of NCMA member companies. The open discussion format and audience participation makes this a very popular and productive meeting. The NCMA Family Business/Small Business Forum will be held on Monday, September 12, 10:00 am - 11:30 am. It is open to all registered NCMA members and guests.

GOLFERS AND NON-GOLFERS WELCOME! We’ll be taking a break from the NCMA committee meetings on Monday, September 12 at 1:00 pm, to play golf on the beautiful Coeur d’Alene golf course, home to the only floating green in the world! This will be a scramble format with lots of prizes and fun! If you play golf or if you don’t play golf, you will enjoy this outing. The golf registration fee also includes a barbecue following the golf outing at 6:00 pm. The barbecue will be optional for those that don’t play in the golf outing, but would like to come and enjoy the dinner and festivities. If you don’t want to play golf, there will be an optional wine tour during this time, or you can enjoy other activities around the resort.

HOTEL, TRAVEL AND REGISTRATION INFORMATION

HOTEL RESERVATIONS

NCMA has reserved a block of rooms at the Coeur d’Alene Resort located on Lake Coeur d’Alene, also known as the “Playground of the Northwest.” The 4-star resort features rejuvenating spa treatments and a world-class golf course housing the only floating green in the world. The hotel is steps away from fabulous dining and exciting water activities including fishing, kayaking, boat rentals, rafting, paddle boarding and whitewater rafting. Other outdoor adventures include biking and hiking in one of nature’s most beautiful paradises. The single/double group rates are:

- Lake Tower: $299
- Park Tower: $249
- North Wing: $189

Reservations can be made by calling the Hotel’s Reservation Department at 855-990-7998. All reservations must be accompanied by a deposit equal to the first night’s room, tax and surcharges. Guests can change or cancel reservations up to 72 hours prior to arrival to avoid a forfeiture of deposit. The hotel cutoff date is August 19. Visit the Coeur d’Alene Resort at www.cdaresort.com for more information on the hotel and the surrounding area.

TRANSPORTATION

The Coeur d’Alene Resort is located just 40 minutes east of the Spokane International Airport which is served by 65 non-stop daily flights from cities including Chicago, Minneapolis, Denver, Phoenix, Los Angeles, Las Vegas, Portland, Seattle, Boise, Oakland, Salt Lake City and others. The airport is accessible by several national and regional air carriers including Delta, Southwest, Alaskan, Frontier and Allegiant. Transportation to the resort is $69 per person round-trip or $50 per person one way in the resort limo van that is charged to your guestroom (does not include driver gratuity). The Coeur d’Alene Air Terminal is available for corporate and private aircraft and transportation to and from the resort is $29 per person round trip or $20 one way.

You can schedule airport transportation when making your guestroom reservation by calling 800-688-5253 (please have your flight information ready). Reservations for transportation should be made at least 24 hours prior to your pick up as the service needs to be scheduled. If you are renting a car, the Resort offers self-parking in their secure enclosed parking garage at $18 per night and valet is available for $22 per night.

REGISTRATION

The registration fee helps to offset costs associated with the 2016 Midyear Meeting including meetings, breaks and other activities. Tickets for optional events can be purchased separately.

Register online at www.ncma.org/midyear
NCMA Delegate: $395
Spouse/Companion: $250
Child (under 15 years old): $85
NCMA is planning fun-filled days for spouses/companions coming to the 2016 Midyear Meeting in Coeur d’Alene. The Spouse/Companion registration fee includes the Book Talk, two spouse/companion breakfasts that will take place on Monday, September 12, and Tuesday, September 13, the NCMA Member Networking Reception on Sunday, September 11, the Spokane Wine Tour on Monday, September 12, NCMA Hospitality refreshments throughout the meeting and all processing fees. Optional tours and events are available at additional fees.

**MONDAY, SEPTEMBER 12**

**Spouse/Companion Welcome Breakfast & Book Talk**  
(included in NCMA Spouse/Companion Registration)  
8:00 am – 10:00 am

Join Kellie Sauter and other NCMA spouses and companions for breakfast and learn what this wonderful area has to offer during your visit to Coeur d’Alene. A member of the Coeur d’Alene Resort concierge staff will provide insights into this magnificent hotel and the must-see places and things to do. The breakfast will be followed by the latest Book Talk.

The Book Talk discussion will cover Daniele Brown’s novel *The Boys in the Boat*, which celebrates the 1936 U.S. men’s Olympic eight-oar rowing team — nine working class boys stormed the rowing world, transformed the sport, and galvanized the attention of millions of Americans. The sons of loggers, shipyard workers and farmers from the American West, the boys took on and defeated successive echelons of privilege and power. They vanquished the sons of bankers and senators rowing for elite eastern universities. They defeated the sons of British aristocrats rowing for Oxford and Cambridge. And finally, in an extraordinary race in Berlin, they stunned the Aryan sons of the Nazi state as they rowed for gold in front of Adolf Hitler.

Against the grim backdrop of the Great Depression, they reaffirmed the American notion that merit, in the end, outweighs birthright. They reminded the country of what can be done when everyone quite literally pulls together. And they provided hope that in the titanic struggle that lay just ahead, the ruthless might of the Nazis would not prevail over American grit, determination and optimism.

**“Gals in the Boat”**  
10:30 am – 12:30 pm

After discussing the book, *Boys in the Boat* you’ll enjoy this field trip to the area’s Fernan Lake, home of the Coeur d’Alene Rowing Association. See an actual crew boat and experience first-hand what it takes to be part of this challenging sport. Program tentative, more details to come. $65

**Spokane Wine Tour**  
1:30 pm – 5:30 pm

Sip and savor Spokane’s captivating wines! With Savor Spokane’s wine tour, you’ll learn the history of Washington State wine, acquire some basic wine tasting skills, and treat your taste buds to the diverse blend of Washington wines — from rich reds and crisp whites to complex, hand-crafted blends that showcase the quality and essence of grapes from Walla Walla, Yakima and the Columbia Valley. With more than twenty wineries in the area, Spokane is Washington’s emerging wine region. On this tour we stop at charming area tasting rooms like Nectar Tasting Room, Arbor Crest Wine Cellars and Barrister Winery. Your guides are proud locals who are truly passionate about Northwest wine and are excited to share insight on its history, people and culture! (Individuals need to be 21 years of age.) Those attending the barbecue that evening at the golf course will be dropped there first and then the bus will drop remaining guests off at the resort.

**TUESDAY, SEPTEMBER 13**

**Spouse/Companion Breakfast**  
9:00 am – 10:00 am

Get together with other spouses and companions for breakfast and plan your afternoon activities before heading out for another fun-filled day.

**Playing with Glass**  
2:00 pm – 5:00 pm

Summers Glass is a working glass studio in beautiful downtown Coeur d’Alene. Summers Glass offers demonstrations and workshops in fused glass, stained glass, jewelry making and more. Come and play in their unique shop and create your own one-of-a-kind piece of art. This is sure to be a hit with those with a little creative flair. $45