

BE A PART OF THE ACTION AT NCMA'S MIDYEAR MEETING



NCMA 2019 MIDYEAR MEETING

August 6 – 9, 2019 | Hyatt Regency Seattle
SEATTLE, WASHINGTON

A panoramic view of the Seattle skyline at dusk or dawn, featuring the Space Needle and various skyscrapers.

NCMA
EQUIPPING BETTER
BUILDING



101 years and still going strong! Photo from Midyear Meeting 2018 100-Year Anniversary Celebration

Fellow colleagues, long-time friends and industry leaders will gather in Seattle, Washington, this summer for the National Concrete Masonry Association's Midyear Meeting, August 6-9, 2019. The Midyear Meeting is an opportunity for NCMA members and committees to meet and strategize for the coming years ahead. In addition, NCMA members and industry friends have the opportunity to network and learn from each other.

As the construction industry continues to evolve and change with new challenges, the association looks to you for input as it plans for 2020 and beyond. Join us to help determine the direction of your association! And, Seattle in August is the perfect place to do that...great weather, beautiful setting and good friends (and GREAT FOOD)!

TOWN HALL MEETING

Tuesday, August 6 ■ 3:00 pm – 4:30 pm

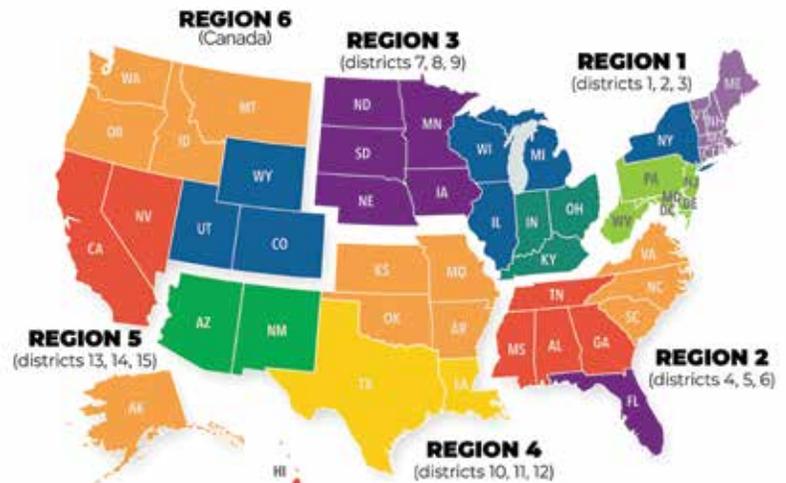
The Town Hall is open to all registered NCMA attendees. This very popular forum provides an overview of some of the most important issues being addressed by the industry and the association. Topics will include industry trends, CMU Checkoff and masonry design tools.

STATE/REGIONAL TOWN HALL BREAKOUTS

Tuesday, August 6 ■ 4:30 pm – 6:00 pm

State/Regional Breakouts immediately following the Town Hall Meeting give NCMA members an opportunity to brainstorm and discuss issues that are specific to their regional location.

If you have a topic or question you would like addressed for our region, please contact your regional representative and/or the Checkoff Champions. The Checkoff Champions list can be found on the CMU Checkoff website at www.cmucheckoff.com.



YOUNG PROFESSIONALS GROUP (YPG)

*Wednesday, August 7 ■ 8:00 am – 9:00 am (Meeting)
7:30 am – 9:30 pm (Dinner)*

NCMA's Young Professionals Group will be meeting at the Midyear to discuss work objectives and opportunities. The YPG will also be hosting a dinner for the college students presenting projects from the Engineering and Architecture Student Design Competitions and the Unit Design Competition that evening at the Pike Brewing Co., one of Seattle's most popular hot spots.



NEW! NCMA MEMBER NETWORKING SOCIAL EVENT

*Tuesday, August 6 ■ 6:30 pm -10:00 pm
Columbia Tower Club*

This special event replaces the ever-popular Member Networking Reception. Enjoy a fun-filled evening with colleagues, partners and friends high above downtown Seattle at the Columbia Tower Club. Experience the most spectacular views including Mount Rainier and other beautiful surrounding landscapes that flank this fabulous city. The evening will feature music, games and other special treats by award-winning Chef Riccardo Bilotta, who will tantalize your palate as he shares conversation and mouthwatering delicacies. This promises to be a memorable evening brought to you by some of NCMA's generous associate members who have pooled their resources to provide one very special evening!

NCMA FAMILY BUSINESS/SMALL BUSINESS FORUM

Wednesday, August 7 ■ 1:00 pm – 2:30 pm

This dynamic forum facilitates the exchange of ideas on a variety of topics including best practices, compliance, human resources, healthcare, legal issues, succession planning and employee retention. Forum participants gain useful insights to improve day-to-day operations of their family-owned or small businesses.

To Register for the Midyear Meeting, Visit www.ncma.org

To become a sponsor of the 2019 Midyear Meeting, contact NCMA 703-713-1900 | events@ncma.org

UNIT DESIGN COMPETITION PRESENTATION AND AWARDS

Wednesday, August 7 ■ 5:00 pm – 6:00 pm

The much-anticipated top three student design teams will present their innovative block designs during the Midyear Meeting and national winner of the 2019 Unit Design Competition will be announced immediately following the presentations. Each year, NCMA and local sponsors conduct student competitions at participating universities on innovative design of concrete masonry or hardscape shapes that would lend themselves for mass production at current block plants. Winners of the local competition go on to compete at the 2019 national competition under a grant from the NCMA Education and Research Foundation.

CONCRETE WOMEN CONNECT

Wednesday, August 7 ■ 6:00 pm – 6:45 pm

Join other women in the industry for networking and exchanging ideas at an evening reception before attending the PAC Reception.

NCMA PAC RECEPTION

Wednesday, August 7 ■ 6:30 pm – 8:00 pm

This is the place to be for a fun evening with wonderful food and prizes generously donated by NCMA members to be awarded throughout the evening. This very popular event supports the fundraising efforts for the NCMA PAC. And, don't leave the kids behind; this continues to be a family-friendly event and fun for everyone!



NEW! PRODUCTION TECHNOLOGY FORUM

Thursday, August 8 ■ 10:15 am – 11:45 am

Take part in this all-new forum highlighting topics relative to unit production and plant operations. Hosted by the Production Technology and Operations Committee, the Forum will provide an opportunity for open discussion, best practice sharing and idea exchange related to safety, operations, efficiency and production. Don't miss this inaugural event dedicated to production technology.

BUSINESS LUNCHEON

Thursday, August 8 ■ 12:00 pm – 2:00 pm

Don't miss the NCMA Business Luncheon where some well deserving folks will be honored and NCMA Chairman Darryl Winegar will provide an update on the state of the association.

As a past NCMA Chairman of the Board, Charles Newsome of Johnson Concrete Products will be inducted into the NCMA Hall of Fame and recognized for his 50-plus years of tireless and relentless efforts to advance the concrete masonry industry and improve the role of NCMA and related associations. David Biggs, PE, SE and Richard M. Bennett, PE, PhD will receive NCMA Champion Awards for their commitment to the industry.

Registration

Midyear Meeting registration includes access to all NCMA committee meetings, the Member Networking Social Event, Town Hall Meeting, Family Business/Small Business Forum, Unit Design Competition, Business Luncheon and Concrete Women Connect Reception. The early-bird registration deadline is **Friday, July 19, 2019**.

Registration Type	Before July 19, 2019	After July 19, 2019
Attendee	\$455	\$505
Spouse	\$255	\$305
Child	\$85	\$95

Visit the NCMA website at www.ncma.org to see the complete list.

Hotel

NCMA has reserved a block of rooms at the brand-new Hyatt Regency Seattle, located in the heart of downtown Seattle. The hotel is within a mile of Seattle's must-see attractions, including the Space Needle, Chihuly Garden and Glass, Pike Place Market, and more. With its clean lines and modern décor, the hotel enjoys a European flare and is proud to boast its LEED-certified status.

The hotel features include:

- 24-hour StayFit® Fitness Center
- Business center
- Free Internet

The room rates is \$249/night.

Room cutoff date: July 8, 2019

Reservations can be made by calling 877-803-7534 or going to www.hyatt.com/en-US/group-booking/SEARS/G-NCMA

A deposit equal to one night's stay is required to hold each guest's reservation at the time of reservation. Full refund of the deposit will be given to cancellations received until 24 hours prior to arrival. For cancellations received within 24 hours of arrival, the deposit is non-refundable. Confirm your departure upon arrival to eliminate additional charges.

Any requests for large blocks of 6 rooms or more, must be approved by NCMA.

NOTICE: NCMA is not affiliated with any third-party independent housing companies. Please note that in order to receive the group rate and be counted in the official group block; attendees must make reservation directly with the hotel.

Transportation

Transportation is effortless in and around the Seattle area. Visit <https://www.visitseattle.org/site/ncma2019/> for more information on getting around all of the sites of this magnificent city. The Sea-Tac Airport is located 14 miles from the Hyatt Regency Hotel. Town cars and limousine service can be arranged by calling 206-243-1811. Metered and flat rate taxis are available: Metered Taxis: 206-242-6200 or eastsideforhire.com; Flat Rate Taxis: 206-242-8800 or flatrateforhire.com. Share ride services can be arranged by calling 425-981-7000. Visit **Sea-Tac Ground Transportation** for more information on transportation to and from the Sea-Tac Airport.

NCMA

13750 Sunrise Valley Drive | Herndon, VA 20171-4662



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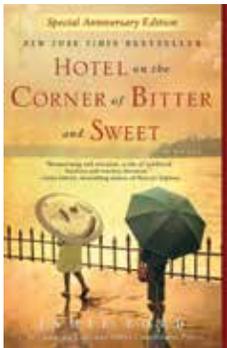
NCMA SPOUSE/COMPANION ACTIVITIES AND OPTIONAL EVENTS

NCMA is planning fun-filled days for spouses/companions coming to the 2019 Midyear Meeting in Seattle. The Spouse/Companion registration fee includes Welcome Breakfast & Book Talk, the Ballard Shopping Experience, NCMA Member Networking Social Event, hospitality refreshments throughout the meeting and all processing fees. The Woodinville Wine Tasting Tour is an additional fee.

WELCOME BREAKFAST AND BOOK TALK

Wednesday, August 7 ■ 9:00 am – 11:00 am

(included in Spouse/Companion Registration)



Join registered spouses/companions for a “Welcome to Seattle” breakfast and discussion of Jamie Ford’s *Hotel on the Corner of Bitter and Sweet*.

In the opening pages of Ford’s stunning debut novel, Henry Lee comes upon a crowd gathered outside the Panama Hotel, once the gateway to Seattle’s Japantown. It has been boarded up for decades, but now, 40 years later, the new owner has made an incredible discovery: the belongings of

Japanese families, left when they were rounded up and sent to internment camps during World War II. As Henry looks on, the owner opens a Japanese parasol. This simple act takes Henry back to the 1940s, at the height of the war, when he meets Keiko Okabe, a young Japanese American student. Amid the chaos of blackouts, curfews, and FBI raids, Henry and Keiko forge a bond of friendship — and innocent love — that transcends the long-standing prejudices of their Old World ancestors. After Keiko and her family are swept up in the evacuations to the internment camps, she and Henry are left only with the hope that the war will end, and that their promise to each other will be kept.

Set during one of the most conflicted and volatile times in American history, *Hotel on the Corner of Bitter and Sweet* is an extraordinary story of commitment and enduring hope. In Henry and Keiko, Ford has created an unforgettable duo whose story teaches us the power of forgiveness and the human heart.

BALLARD SHOPPING EXPERIENCE

Wednesday, August 7 ■ 1:00 pm – 5:00 pm

(included in Spouse/Companion Registration)

Guests will travel to Seattle’s historic Ballard neighborhood, where Scandinavian fishermen immigrants settled long ago. Overlooking Salmon Bay, this northwest Seattle neighborhood proudly shows it is more than a century-old Scandinavian heritage and offbeat modern mood. Once home to lumber and shingle mills, Ballard’s commercial district continues to be a lively, pedestrian-friendly hub for locally owned restaurants and boutiques.



NCMA Guests/Companions will receive custom designed neighborhood walking maps. There will be ample time on the tour for participants to shop and explore on their own all Ballard has to offer.

WOODINVILLE WINE TASTING TOUR

Thursday, August 8 ■ 1:00 pm – 5:00 pm

Situated on the same latitude as the French wine country, Washington State has a growing wine industry and is the nation’s second-largest premium wine producer. Nestled in the Sammamish River Valley, Woodinville is a small community that has become a haven for fine winemakers. Travel to Woodinville and taste your way through some of the state’s most celebrated boutique wineries, responsible for exporting nearly 70% of all wine from the state.



The Woodinville Wine Tasting Tour is \$135/person and seating is limited. Please register in advance to reserve your space.

Visit www.ncma.org to register.