FOR IMMEDIATE RELEASE

September 10, 2019

Contact: Nicholas Lang
Email: nlang@ncma.org

Manufactured Stone Veneer Program Grants First Ever Certifications

HERNDON, VA – The National Concrete Masonry Association is proud to announce that through their MSV Product Certification Program the first ever certifications for manufactured stone veneer (MSV) products have been awarded. The standout products and recipients are manufactured by ProVia, LLC. and Coastal Stone Company.

NCMA is the national trade association representing the producers of concrete masonry products, including manufactured stone veneer. The MSV Product Certification Program, developed over the course of several years by dedicated committee members, recognizes products that meet or exceed established product standard requirements made by manufacturers who have established quality systems and educated personnel.

A key requirement for certification is submission of results from a qualified testing laboratory demonstrating that the products meet the requirements of ASTM C1670/C1670M, *Standard Specification for Adhered Manufactured Stone Masonry Veneer Units*. This standard includes requirements for physical properties of MSV units, including compressive strength, freeze-thaw durability, drying shrinkage, shear bond strength and dimensional tolerances. In addition to test results, applicants must also provide a quality system manual for production and evidence that personnel have completed education courses relative to MSV.

The MSV Product Certification Program recognizes producers and their products that have a commitment to quality and ensures that products comply with the ASTM standard. The “NCMA MSV Certified Manufactured Stone Veneer Product” mark is a visual reminder of that
commitment to quality, and can be displayed on packaging and promotional materials for certified products.

“Quality units lead to quality projects” says Bob Thomas, NCMA President. “The MSV Product Certification Program communicates this commitment to specifiers and the design community. ProVia LLC and Coastal Stone Company are commended for becoming the first NCMA members to have completed the certification process.”

You can find a listing of all certified products on the NCMA website at https://ncma.org/programs/msv-product-certification/certified-msv-products/. The certification program is available to members and non-members of NCMA who are engaged in the production of manufactured stone veneer units. To find out more about this program, visit the NCMA website at https://ncma.org/programs/msv-product-certification/.

_The National Concrete Masonry Association is the national trade association representing the producers and suppliers of concrete masonry products, including concrete block, manufactured stone veneer, segmental retaining walls and articulating concrete block._

###