

Join us for NCMA Meetings and Events



NCMA has multiple opportunities for members, design professionals, installers, students and others involved in the manufactured concrete masonry and hardscape industry to collaborate, learn and highlight their excellent works, products, services and accomplishments throughout the year. Below are the events and opportunities available to strengthen the industry.

ICON-Xchange is comprised of the **B2B Exchange**, **Innovation Center** and **NCMA Annual Convention** events for the manufactured concrete masonry and hardscape industry.



February 20 – 22, 2020
The Grand America Hotel
Salt Lake City, Utah

MEET. LEARN. CONNECT.

www.ncma.org/events/iconxchange

The B2B Exchange is a business-to-business meeting format that brings new business opportunities with high impact prearranged one-on-one discussions in reserved hotel rooms or suites. Hosts can meet with producer company decision-makers for 25-minute preset meetings. B2B Hosts also have the opportunity to participate in the ICON-Xchange Innovation Center.

The Innovation Center is an exciting hub of **NEW** ICON-Xchange where networking, learning and collaborating will take place between suppliers and producers.

It will include:

- An area specifically dedicated to tabletop displays where industry suppliers can highlight their company's products and services, formerly the Marketplace.
- Virtual Plant Tour shows the latest changes being made in other operations in real time.
- Engage with industry peers from all market types.
- CMU Showcase and Forum will highlight producers' best block projects.

Throughout ICON-Xchange there is ample time to network and connect with suppliers, producers and innovators who are working together to advance the manufactured concrete masonry and hardscape industry.

ICON EXPO



ICON EXPO, an industry opportunity that is yours every three years, will return in 2021 and features machinery and equipment for the manufactured concrete masonry and hardscape industry. **ICON EXPO** is the perfect mix of providing opportunities to build relationships, educate employees and grow businesses.



For Attendees:

- **See** the latest equipment, machinery and services for concrete block, manufactured stone, hardscape and retaining walls.
- **Learn** about the latest innovations in manufacturing processes and techniques and attend equipment and product demonstrations.
- **Network** with suppliers, industry innovators and fellow producers and find new opportunities to grow your business.
- **Educate** your whole team with hands-on training in sessions, seminars and lightning talks on the show floor.

For Exhibitors:

- **Meet** directly with motivated international buyers looking for innovative products, services and equipment for concrete block, manufactured stone, hardscape and retaining walls.
- **Demonstrate** equipment products and services from your booth or in a designated demonstration area.
- **Network** with other suppliers, top producers and other leading industry representatives.
- **Benefit** from the best event for generating quality business leads in the manufactured concrete masonry and hardscape industry.

ICON-Xchange is held **two years in a row** and on the third year, **ICON EXPO** is held, the industry's machinery and equipment show.

ICON-Xchange 2020	ICON EXPO 2021	ICON-Xchange 2022	ICON-Xchange 2023	ICON EXPO 2024	ICON-Xchange 2025
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ICON-Xchange 2020 | February 20 – 22 | The Grand America Hotel | Salt Lake City, Utah

ICON EXPO 2021 | February 12 – 13 | Machinery & Equipment Show | Nashville, Tennessee

NCMA Annual Convention

NCMA's Annual Convention is held in conjunction with ICON-Xchange or ICON EXPO. The NCMA Annual Convention is a chance for NCMA members to network and for committees to discuss the industry's plans and strategies for the coming years.

February 23 – 25, 2020
The Grand America Hotel | Salt Lake City, Utah



NCMA Midyear Meeting

NCMA Midyear Meeting is the association's summer business meeting where members have the opportunity to network and set the association's strategic agenda for the years ahead.

Visit NCMA's website www.ncma.org/events/midyear for more information.

Summer 2020
NCMA Midyear Meeting
Milwaukee, Wisconsin



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 EQUIPPING BETTER BUILDING

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