NCMA ANNUAL CONVENTION | FEBRUARY 23–25
B2B EXCHANGE | FEBRUARY 21–22
ICON-XCHANGE INNOVATION CENTER | FEBRUARY 20–22
ICPI ANNUAL MEETING | FEBRUARY 17–20

THE GRAND AMERICA HOTEL | SALT LAKE CITY, UTAH

Meet. Learn. Connect.

Produced by NCMA
EQUIPPING BETTER BUILDING

Endorsed by ICPI
Interlocking Concrete Pavement Institute

www.ncma.org
Introducing Ultrapac® X
During the Virtual Plant Tour

Next Generation of CAM Machines

The Servopac® Family of Machines
3 Models Strong

Servopac® Premier

Servopac® Classic

Servopac® Select

PRODUCTION SYSTEMS CURING MOLDS PARTS EDUCATION & TRAINING TECHNICAL SERVICE MACHINE UPGRDES PROACTIVE PRODUCER SUPPORT
New Decade, New Ideas
ICON-Xchange 2020

ICON-Xchange 2020 brings new excitement and energy to the manufactured concrete masonry and hardscape industry. Our annual gathering this year includes new opportunities for industry producers and suppliers to expand business relationships.

The NEW Innovation Center will be the “hub” of all activities, including the NEW Concrete Products Showcase where producers will get the chance to highlight some of their favorite projects. Be sure to visit the Innovation Center displays to meet and learn from companies that are introducing new products and changing the way we do business.

The B2B Exchange offers focused, one-on-one pre-scheduled meetings to give suppliers and producers an efficient way of connecting with each other. This invaluable time allows suppliers to customize their presentation to assist producers in being more efficient, learn about new products and improve sales.

Our NCMA Annual Convention is packed with programs and events — learn about the latest industry trends, attend social events and participate in association meetings. With more than 30 committees convening at the Annual Convention, the association looks to its members and partners to shape the industry’s direction and determine priorities.

As we look to this new decade, we are looking at new ways to assist our members in growing their businesses. Join us for the ICON Summit Forum on Monday, February 24 as we begin to explore a new industry event. The CMU Checkoff program is also moving forward, join us for an Outreach Training Session on Saturday, February 22. We need your input!

Don’t miss the BLOCK PARTY – “Roaring ’20s in 2020” on Saturday evening for a fun night generously sponsored by some of our members.

Have a great week in Salt Lake City and enjoy ICON-Xchange 2020!

Darryl Winegar
NCMA Chairman of the Board
Interlocking Concrete Pavement Institute (ICPI)
The Association for the Segmental Concrete Pavement Industry

ICPI’s mission is delivering education and technical guidance leading to awareness, acceptance and use of segmental concrete pavement systems in the United States and Canada. We invite you to join us in collectively advancing the industry while gaining access to resources not available anywhere else. Learn more about ICPI at www.icpi.org.

Workforce Development
ICPI initiated an aggressive program in response to a pressing need for more installers. This program consists of:

- Holding boot camps with basic installation instruction to identify potential employees
- Training academic instructors on the ICPI Concrete Paver Installer course
- Promoting paver installation as a career to 17 to 20-year olds and their parents via social media and the web
- Partnering promotion with the National Association of Landscape Professionals and NCMA

Technical Resources
ICPI staff participates on ASTM and CSA committees governing paving product standards and liaises with AASHTO, ASCE, ASLA, APWA, FHWA, TRB, U.S., and Canadian Green Building Councils, and Transportation Association of Canada (TAC) to represent your best interests.

- Access and share with your customers thousands of technical papers, case studies, detail drawings, guide specifications and ICPI’s Tech Specs.
- Advice and consulting services from ICPI technical staff on paving products, design, construction and maintenance.

Advocacy and Government Relations
Advocating for our members and promoting our industry to legislators and policymakers is a priority for ICPI. We address issues affecting the industry and keep members informed about U.S. and Canadian legislative and regulatory activities. The ICPI PaverPAC provides the opportunity for American members to endorse members of Congress who support industry issues and positions.

Industry News and Information

- **Quarterly Interlock Design Magazine** – The industry’s only dedicated, free digital magazine for the latest news, applications, case studies and information on the segmental concrete pavement industry. Visit www.interlockdesign.org.
- **Paver Express** – A bi-weekly e-newsletter with relevant industry news and information distributed to over 14,500 subscribers.
- **ICPI Website icpi.org** – As the #1 resource, our Members Only section features the latest resources to help grow your business.
- **Industry Sales Profile** – Boost your business planning with this annual profile of industry sales statistics.

Opportunities to Increase Your Visibility

- **ICPI Installer Course Sponsorship** – Reach your contractor customers by providing value added to your products with the education they need for quality installations.
- **E-Tech Subscription Series** – Use ICPI’s popular Tech Spec technical bulletins to promote your company while providing key resources to design professionals.
- **Interlock Design Magazine Advertising** – Discounted member advertising that reaches more than 14,500 design professionals, municipal officials, contractors and industry leaders with the latest news, applications, case studies and technical information.

Networking Opportunities

- **ICPI Membership Meetings** – Connect with your colleagues and key industry stakeholders at ICPI’s Annual and Summer meetings. Help shape the future of the industry by participating in committees influencing policy-making, creating new programs, and networking with other members.
- **Hardscape North America** (co-located with GIE+EXPO) – Reach over 18,000 landscape and hardscape professionals in the 13th largest trade show in North America. ICPI members receive discounted booth space and registration. HNA offers an exclusive outdoor exhibit area for extra visibility, eyes-on demonstrations, and the annual national installer championship. Visit www.HardscapeNA.com for more information.
### Education Programs
- **Commercial Sales Course** – Learn the techniques to successfully sell in the commercial and municipal markets.
- **Design Professional Presentations** – Provide design professionals with the continuing education credits they need by purchasing one of ICPI’s AIA and ASLA-approved ready-to-go presentations.
- **Webinars and On-Demand Learning** – ICPI regularly provides education presentations via live webinars. Webinar recordings are also available on-demand.

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### 2020 ICPI Annual Meeting Schedule

**ICPI Annual Meeting registration is required to attend ICPI meetings and events.**

#### Monday, February 17, 2020
- 3:30 pm – 6:30 pm Executive Committee Meeting* Savoy

#### Tuesday, February 18, 2020
- 8:00 am – 11:00 am Executive Committee Meeting * Savoy
- 8:00 am – 11:00 am Emerging Leaders Workshop *** Envoy
- 11:00 am – 4:00 pm ICPI Registration Grand Salon Reception
- 11:30 am – 1:30 pm Government Relations Committee Meeting Grand Salon
- 2:00 pm – 5:00 pm Construction Committee Meeting Savoy
- 2:30 pm – 5:00 pm Meetings, Membership & Trade Show Committee Meeting Grand Salon
- 5:15 pm – 5:45 pm Leadership Development Forum Envoy
- 6:00 pm – 7:00 pm ICPI Happy Hour Reception ** Oak Room

#### Wednesday, February 19, 2020
- 7:30 am – 11:30 am ICPI Registration Grand Salon Reception
- 8:00 am – 9:30 am Hardscape North America Advisory Committee Meeting Envoy
- 8:00 am – 11:00 am Technical Committee Meeting Savoy
- 10:00 am – 11:30 am Workforce Development Advisory Committee Meeting Envoy
- 11:45 am – 1:45 pm General Session Luncheon ** Grand Salon
- 2:00 pm – 5:00 pm Marketing Committee Meeting Savoy
- 2:00 pm – 3:30 pm Foundation Program Committee Meeting Envoy
- 3:45 pm – 5:15 pm Foundation Board of Trustees Meeting Envoy
- 7:00 pm – 10:00 pm ICPI Social Event ** Offsite

#### Thursday, February 20, 2020
- 8:00 am – 11:00 am Education Committee Meeting Savoy
- 8:30 am – 11:00 am Dues & Bylaws Committee Meeting Grand Salon
- 1:00 pm – 6:00 pm Board of Directors Meeting Grand Salon

* By Invitation

** Included in Spouse/Companion Registration

*** Optional Event- Additional Registration Fee Required
Innovation Center

FEBRUARY 20 – 22, 2020 open to all attendees

Thursday, February 20
4:00 pm – 6:00 pm
6:00 pm – 7:00 pm
ICON-Xchange Networking Reception

Friday, February 21
7:30 am – 8:30 am
B2B Breakfast Buffet
12:00 pm – 1:30 pm
Lunch Buffet
6:00 pm – 7:00 pm
ICON-Xchange Networking Reception

Saturday, February 22
7:30 am – 8:30 am
B2B Breakfast Buffet
12:00 pm – 1:30 pm
Lunch Buffet

Lunch Buffets sponsored by:

NEW

The ICON-Xchange Innovation Center is a new and exciting hub of ICON-Xchange where networking, learning and collaborating will take place between suppliers and producers.

- Dedicated tabletop display area allows suppliers to feature their company’s products and services, formerly the Marketplace.
- Virtual Plant Tour shows the latest changes being made in other operations in real time around the world.
- Engage with industry peers from all market types at networking receptions and other social events.
- Concrete Products Showcase highlights producers’ favorite projects and are invited to display their products.

B2B Exchange

FEBRUARY 21 – 22, 2020 prescheduled appointments only

Friday, February 21 | 9:00 am – 3:30 pm

Saturday, February 22 | 9:00 am – 4:30 pm

B2B Exchange offers producers 25-minute, prescheduled presentations tailored to YOUR company and YOUR market from innovators in the industry.

- With one-on-one B2B meetings, there is no better place to have your up-and-coming leaders gain valuable knowledge in real time. (We have even made it affordable to bring additional producer company employees.)
- A setting where you and your colleagues can learn what is currently available to help move your business revenues and earnings forward.
- Longer transition times between meetings allows for more flexibility with your meetings.

This format gives all participants the best return on their investment!
Thank you to our ICON-Xchange 2020 Media Sponsors

**BFT International**
www.bft-int.com
Innovation Center #12

**Concrete Products**
www.concreteproducts.com
Innovation Center #23

**Concrete Plant International**
www.cpi-worldwide.com
Innovation Center #15
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<td>Automacad, Inc.*</td>
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<td>Concrete Products Magazine*</td>
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<td>Samjung Steel Pallet*</td>
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<td>ZHEJIANG HUAYUAN PIGMENT CO. LTD.*</td>
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*These companies will be participating in **ICON-Xchange Innovation Center** only.
Streamlined B2B Exchange Hours
For participating producers and host associates over two days

Innovation Center
A place for networking and learning

ICON-Xchange Virtual Plant Tour
Featuring concrete masonry, hardscape and paver production facilities with refreshments and prize drawings

Member Networking Receptions
Meeting with your peers to advance your business

Concrete Products Showcase
Block producers will have the opportunity to highlight their favorite projects

Innovative Forums
Important information exchange among NCMA members featuring discussions on the issues affecting family-owned and/or small businesses, manufacturing, CMU Checkoff training and more

BLOCK PARTY!
Party at the NCMA Speakeasy and Casino celebrating the “Roaring ’20s in 2020”

(See complete list of what’s included in Registration on page 40.)

ICON-Xchange Networking Receptions in the Innovation Center

Thursday, February 20 | 6:00 pm – 7:00 pm
Friday, February 21 | 6:00 pm – 7:00 pm

Join NCMA members for a reception to connect outside of the meeting room in the Innovation Center, network with friends and colleagues over cocktails and hors d’oeuvres. Sponsored by:

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Virtual Plant Tour
Friday, February 21 | 4:00 pm – 6:00 pm

A highlight of ICON-Xchange 2020 is the Virtual Plant Tour. The tour will include concrete masonry and paver production facilities worldwide. Refreshments will be served before and during the tour and there will also be prize drawings for producers in attendance. Must be present to win. The featured plants will include:

**Best Block Construction Materials in San Antonio, TX, presented by Besser Company.** Best Block Construction Materials has installed the first Ultrapac X, the first model in the next generation of the PAC Family of Machines. The machine also features Advanced Servo Vibration/Servo Main Drive with quick connect couplings, a frequency drive on the pallet delivery, a dosing drum and an auto gapping apron plate. This Cam-operated machine delivers optimum production flexibility, manufacturing efficiency and outstanding product quality. *Prize: Arcade1Up Pac Man Head 2 Head Table*

**Calstone Concrete Products locations in Gilroy, CA, and Tracy, CA, presented by Pathfinder Systems.** At the Gilroy location, A Model S3 concrete products machine was installed to replace an existing machine and features an automated rack loader/unloader and wireless RTS system. In Tracy, a used tumbler and cubing system was integrated into a new offline processing plant. The facility includes a used tumbler as well as a TSP-12 splitter and two profilers (retaining wall antiquers) in a “step ladder” design. *Prize: Beats by Dr. Dre - Beats Studio³ Wireless Noise Canceling Headphones, Portable Charger and PowerIQ Technology, ProCase Accessories Bag Organizer and Universal Electronics Travel Gadgets Carrying Case Pouch for Charger USB Cables SD Memory Cards Earphone Flash Hard Drive*

**Oldcastle in Fontana, CA, presented by Rekers (NA), Inc.** The company’s block machine is a Rekers big-board machine KRS 4 with various new features, including new high-speed performance ability. Oldcastle Fontana is now targeting improvements in their product quality and an increase in their overall plant efficiency with a reduction of down time. They are poised to join the top league of highest performing plants in the USA. *Prize: $500 gift card for Dick’s Sporting Goods*
<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Event</th>
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<tr>
<td><strong>Thursday, February 20, 2020</strong></td>
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<tr>
<td>7:00 am – 5:00 pm</td>
<td>ICON-Xchange and NCMA Annual Convention Registration/Hospitality</td>
<td>Imperial Ballroom Foyer</td>
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<td>4:00 pm – 6:00 pm</td>
<td>NCMA Board of Directors</td>
<td>Envoy</td>
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<td>4:00 pm – 6:00 pm</td>
<td>ICON-Xchange Innovation Center</td>
<td>Imperial Ballroom</td>
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<td>6:00 pm – 7:00 pm</td>
<td>ICON-Xchange Networking Reception &amp; Innovation Center</td>
<td>Imperial Ballroom</td>
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<td><strong>Friday, February 21, 2020</strong></td>
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<td>ICON-Xchange and NCMA Annual Convention Registration/Hospitality</td>
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<td>ICON-Xchange Breakfast &amp; Innovation Center</td>
<td>Imperial Ballroom</td>
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<td>9:00 am – 12:00 pm</td>
<td>ICON-Xchange B2B Meetings</td>
<td>5th and 6th Floors</td>
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<td>9:00 am – 1:00 pm</td>
<td>Manufactured Stone Veneer Meeting Track</td>
<td>Envoy</td>
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<td>12:00 pm – 1:30 pm</td>
<td>ICON-Xchange Lunch &amp; Innovation Center</td>
<td>Imperial Ballroom</td>
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<td>ICON-Xchange B2B Meetings</td>
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<td>6:00 pm – 7:00 pm</td>
<td>ICON-Xchange Networking Reception &amp; Innovation Center</td>
<td>Imperial Ballroom</td>
</tr>
<tr>
<td><strong>Saturday, February 22, 2020</strong></td>
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<tr>
<td>7:00 am – 5:00 pm</td>
<td>ICON-Xchange and NCMA Annual Convention Registration/Hospitality</td>
<td>Imperial Ballroom Foyer</td>
</tr>
<tr>
<td>7:30 am – 8:30 am</td>
<td>ICON-Xchange Breakfast &amp; Innovation Center</td>
<td>Imperial Ballroom</td>
</tr>
<tr>
<td>9:00 am – 12:00 pm</td>
<td>ICON-Xchange B2B Meetings</td>
<td>5th and 6th Floors</td>
</tr>
<tr>
<td>12:00 pm – 1:30 pm</td>
<td>ICON-Xchange Lunch &amp; Innovation Center</td>
<td>Imperial Ballroom</td>
</tr>
<tr>
<td>1:30 pm – 4:30 pm</td>
<td>ICON-Xchange B2B Meetings</td>
<td>5th and 6th Floors</td>
</tr>
<tr>
<td>5:00 pm – 6:30 pm</td>
<td>CMU Checkoff Outreach Training Session</td>
<td>Savoy</td>
</tr>
<tr>
<td>7:00 pm – 10:00 pm</td>
<td>Block Party! Roaring ‘20s in 2020!</td>
<td>Grand Salon &amp; Oak Room</td>
</tr>
<tr>
<td><strong>Sunday, February 23, 2020</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00 am – 6:00 pm</td>
<td>ICON-Xchange &amp; NCMA Annual Convention Registration/Hospitality</td>
<td>Imperial Ballroom Foyer</td>
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<tr>
<td>8:00 am – 10:00 am</td>
<td>Town Hall Meeting</td>
<td>Imperial Ballroom B</td>
</tr>
<tr>
<td>8:00 am – 12:30 pm</td>
<td>Spouse/Companion Optional “The Choir at Temple Square &amp; Salt Lake City Tour”</td>
<td>Meet in Hotel Lobby</td>
</tr>
<tr>
<td>10:15 am – 10:45 am</td>
<td>SRW and Hardscape Products Committee OVERVIEW MEETING</td>
<td>Imperial Ballroom C</td>
</tr>
<tr>
<td>10:15 am – 11:15 am</td>
<td>ICON Summit 2022 Forum</td>
<td>Savoy</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>NCMA Foundation Program Review Committee</td>
<td>Envoy</td>
</tr>
<tr>
<td>10:45 am – 11:45 am</td>
<td>SRW and Hardscapes Education Subcommittee</td>
<td>Imperial Ballroom C</td>
</tr>
<tr>
<td>11:15 am – 12:45 pm</td>
<td>Convention Education Subcommittee</td>
<td>Savoy</td>
</tr>
</tbody>
</table>
### Sunday, February 23, 2020 (continued)

<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 pm – 1:00 pm</td>
<td>Young Professionals Group (YPG)</td>
<td>Envoym</td>
</tr>
<tr>
<td>12:00 pm – 1:15 pm</td>
<td>Council of the Past Chairman of the Board</td>
<td>Imperial Ballroom D</td>
</tr>
<tr>
<td>1:00 pm – 2:30 pm</td>
<td>SRW Technical Subcommittee</td>
<td>Imperial Ballroom C</td>
</tr>
<tr>
<td>1:00 pm – 3:00 pm</td>
<td>Spouse/Companion Welcome to SLC Lunch &amp; Book Talk</td>
<td>Chairman's Suite #2473</td>
</tr>
<tr>
<td>1:15 pm – 2:30 pm</td>
<td>NCMA Foundation Investment/Finance Committee</td>
<td>Envoym</td>
</tr>
<tr>
<td>1:30 pm – 3:00 pm</td>
<td>Family Business/Small Business Forum</td>
<td>Imperial Ballroom D</td>
</tr>
<tr>
<td>3:00 pm – 3:15 pm</td>
<td>Masonry Committee — OVERVIEW MEETING</td>
<td>Imperial Ballroom C</td>
</tr>
<tr>
<td>3:15 pm – 4:30 pm</td>
<td>Masonry Communications Subcommittee</td>
<td>Imperial Ballroom C</td>
</tr>
<tr>
<td>3:30 pm – 4:45 pm</td>
<td>Membership Recruitment and Retention Committee</td>
<td>Imperial Ballroom D</td>
</tr>
<tr>
<td>3:30 pm – 5:00 pm</td>
<td>NCMA Foundation Board of Trustees</td>
<td>Envoym</td>
</tr>
<tr>
<td>4:45 pm – 5:30 pm</td>
<td>Manufacturing Forum</td>
<td>Grand Salon</td>
</tr>
<tr>
<td>5:30 pm – 6:15 pm</td>
<td>Product Development &amp; Creative Concepts Forum</td>
<td>Grand Salon</td>
</tr>
<tr>
<td>6:15 pm – 7:00 pm</td>
<td>Concrete Women Connect Reception</td>
<td>Earl's Lounge (near the Oak Room)</td>
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<tr>
<td>6:30 pm – 8:00 pm</td>
<td>PAC Reception</td>
<td>Oak Room</td>
</tr>
<tr>
<td>8:00 pm – 10:00 pm</td>
<td>Dessert Party</td>
<td>Chairman's Suite #2473</td>
</tr>
</tbody>
</table>

### Monday, February 24, 2020

<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 5:00 pm</td>
<td>ICON-Xchange &amp; NCMA Annual Convention Registration/Hospitality</td>
<td>Imperial Ballroom Foyer</td>
</tr>
<tr>
<td>7:00 am – 8:00 am</td>
<td>Prayer Group</td>
<td>Murano</td>
</tr>
<tr>
<td>8:00 am – 8:45 am</td>
<td>Future Plant Tour Task Group</td>
<td>Envoym</td>
</tr>
<tr>
<td>8:00 am – 9:30 am</td>
<td>Government Affairs Committee</td>
<td>Savoy</td>
</tr>
<tr>
<td>8:30 am – 9:45 am</td>
<td>SRW Strategic Market Communications Subcommittee</td>
<td>Imperial Ballroom C</td>
</tr>
<tr>
<td>8:45 am – 10:15 am</td>
<td>Tradeshow Subcommittee</td>
<td>Envoym</td>
</tr>
<tr>
<td>9:45 am – 11:00 am</td>
<td>SRW and Hardscape Products Committee</td>
<td>Imperial Ballroom C</td>
</tr>
<tr>
<td>10:30 am – 12:00 pm</td>
<td>Education &amp; Training Committee</td>
<td>Envoym</td>
</tr>
<tr>
<td>12:00 pm – 2:00 pm</td>
<td>Business Luncheon</td>
<td>Imperial Ballroom B</td>
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<tr>
<td>2:15 pm – 4:00 pm</td>
<td>Masonry Technical Subcommittee</td>
<td>Imperial Ballroom C</td>
</tr>
<tr>
<td>2:30 pm – 3:30 pm</td>
<td>Membership Dues &amp; Bylaws Committee</td>
<td>Savoy</td>
</tr>
<tr>
<td>3:30 pm – 5:00 pm</td>
<td>NCMA Associate Member Division Board</td>
<td>Envoym</td>
</tr>
<tr>
<td>4:00 pm – 5:00 pm</td>
<td>Masonry Committee</td>
<td>Imperial Ballroom C</td>
</tr>
<tr>
<td>6:15 pm – 10:00 pm</td>
<td>Board of Directors Dinner</td>
<td>Meet in Hotel Lobby</td>
</tr>
</tbody>
</table>

### Tuesday, February 25, 2020

<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am – 9:30 am</td>
<td>NCMA Board of Directors</td>
<td>Grand Salon</td>
</tr>
</tbody>
</table>

*As of February 3, 2020*
**Town Hall Meeting**

**Sunday, February 23 | 8:00 am – 10:00 am**

Come hear an overview of some of the most important issues being addressed by the industry and the association. Topics will include industry trends, CMU Checkoff and masonry design tools.

*Sponsored by:*

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**Young Professionals Group (YPG)**

**Sunday, February 23 | 12:00 pm – 1:00 pm**

NCMA’s YPG will be meeting to discuss work initiatives and opportunities for bridging the younger generation of employees to the industry. The **PAC Reception on Sunday, February 23, 6:30 pm – 8:00 pm will include a special discounted registration rate for YPG members. They are all encouraged to attend this very special event and take advantage of the greatly discounted registration fee.**

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**Concrete Women Connect Reception**

**Sunday, February 23 | 6:15 pm – 7:00 pm**

Join women involved in the concrete masonry industry for a reception to exchange ideas, network and socialize.

---

**NCMA PAC Reception**

**Sunday, February 23 | 6:30 pm – 8:00 pm**

This popular event supports the fundraising efforts for NCMA PAC. It promises to be a fun evening with wonderful food and prizes generously donated by NCMA members. Join us for a special tribute honoring **Billy and Adella Wauhop** for their many years of support.

*Sponsored by:*

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**Business Luncheon**

**Monday, February 24 | 12:00 pm – 2:00 pm**

Don’t miss the NCMA Business Luncheon. Join members for several award presentations to well-deserving colleagues and hear NCMA Chairman of the Board Darryl Winegar deliver his state of the association update. Former Chairman of the Board **Dale Puskas** will be inducted into the NCMA Hall of Fame and industry supporter **Don Beers** will receive an NCMA Lifetime Achievement Award. The Business Luncheon is included in your ICON-Xchange and NCMA Annual Convention Registration.

*Sponsored by:*

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*Images of Billy Wauhop, Dale Puskas, and Don Beers*
Informative Forums for all Members of the Industry

CMU Checkoff Outreach Training Forum
Saturday, February 22, 5:00 pm – 6:30 pm
A brighter future is ahead with the potential of CMU Checkoff. Join us to learn the latest on what’s happening as we move closer to an industry-funded, industry-led checkoff. You’ll hear from our checkoff captains what’s on the horizon and learn more about the role of the Department of Commerce. We’ll have checkoff experts and advocates on hand ready to share their knowledge and answer your questions, as well as a robust discussion on how we get out the yes vote. Come grab a beer or glass of wine and learn more about CMU Checkoff.

Family Business/Small Business Forum
Sunday, February 23, 1:30 pm – 3:00 pm
This dynamic forum facilitates the exchange of ideas on a variety of topics including best practices, compliance, human resources, healthcare, legal issues, succession planning and employee retention. Forum participants gain useful insights to improve day-to-day operations of their family-owned or small businesses.

Manufacturing Forum
Sunday, February 23, 4:45 pm – 5:30 pm
Hosted by the Production Technology & Operation committee, this popular forum will return to ICON-Xchange 2020. Highlighting topics related to unit production and plant operations, the forum will provide an opportunity for open discussion, best practice sharing and idea exchange relative to safety, manufacturing and efficiency.

Product Development and Creative Concepts Forum
Sunday, February 23, 5:30 pm – 6:15 pm
(The PDCC Forum will immediately follow the Manufacturing Forum in the same room.)
This popular forum highlights new and emerging products and technologies for our industry.

The following companies will be presenting:

**FBR (Fastbrick Robotics)** is an Australian-based robotic technology company that has developed a block-laying robot called the Hadrian X. The Hadrian’s DST (Dynamic Stabilization Technology) allows it to lay blocks roughly 10 times faster than a human does. It works day or night, rain or shine and holds millimeter accuracy. In addition, rather than mortar, the robot applies an adhesive (works on both cement and clay) to bond the blocks. The resulting wall is stronger because the failure point is the block and not the joint. The proprietary adhesive sets up in 15 minutes, which means that immediately after completion, the other crafts can begin their work of drying in the structure.

**PEDREGAL**, located in Costa Rica, has developed a Preconditioned Resin Aggregate (PRA®) utilized as a sand substitute in masonry blocks. PRA® is a patented, highly sustainable and unique solution for the plastic waste crisis, and is an extruded mix of recycled plastic (from all types and various origins) and mineral materials (mostly lime and wooden ash). PRA® has been successfully used as a substitute for sand in concrete masonry units, replacing up to 25 percent conventional sand.

**SoundQA Solutions Inc.** is introducing a fast, economical, simply-applied and non-destructive method of testing the strength of concrete cylinders and concrete masonry units (CMUs). The company’s method calculates the compressive strength based on the sound produced by gently striking a CMU; results are produced immediately. With standardization, there is a possibility for large cost- and time-savings across the industry.

**ICON Summit 2022 Forum**
Sunday, February 23, 10:15 am – 11:15 am
Come learn what’s being planned for February 2022! A new event is in the works to educate and advance the manufactured concrete masonry and hardscape industry. This education-based event will include a hotel-style trade show and offers the opportunity for all industry personnel to learn how to increase sales and production, develop high level customer service and solve problems. The task group working on developing this event is looking for input from all our members to establish an event that meets their needs.

**NEW Product Development and Creative Concepts Forum**
Sunday, February 23, 5:30 pm – 6:15 pm
(The PDCC Forum will immediately follow the Manufacturing Forum in the same room.)

This popular forum highlights new and emerging products and technologies for our industry.

The following companies will be presenting:

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NCMA Spouse/Companion Program

The following events are included in the NCMA Spouse/Companion Registration. See a complete list of the events included in the registration on page 40.

**The Choir at Temple Square and Salt Lake City Tour**
Sunday, February 23 | 8:00 am – 12:30 pm
Rise and shine in Salt Lake City! Experience the best attractions and discover the hidden gems of Salt Lake City on a fully narrated sightseeing tour with a live local expert guide. One of the largest and oldest choirs in the world, the Tabernacle Choir has won countless awards and performed at the inaugurations of six U.S. Presidents. “Music and the Spoken Word” is the longest continuously running network broadcast in the world since 1929. See the legendary choir perform live on this unforgettable tour.

The Sunday morning performance is a live concert. (The tour is included in the Spouse/Companion Registration.)

**Welcome to Salt Lake City Lunch and Book Talk**
Sunday, February 23 | 1:00 pm – 3:00 pm
After the bus tour, join other spouses and companions for lunch and discussion of Carolyn Jessop’s *Escape*. *Escape* is a dramatic first-person account of life inside an ultra-fundamentalist American religious sect, and one woman’s courageous flight to freedom with her eight children. Jessop provides her personal experience of life in the Fundamentalist Church of Latter-Day Saints (FLDS).

When Carolyn was 18, she was coerced into an arranged marriage to a stranger, who was 32 years her senior and already had three wives. However, this was an integral part of Carolyn’s heritage. In 15 years, Carolyn had eight children and withstood psychological abuse.

Carolyn’s flight takes on an extraordinary, inspiring power. Not only did she manage a daring escape from a brutal environment, she became the first woman ever granted full custody of her children in a contested suit involving the FLDS. In 2006, her reports to the Utah attorney general on church abuses formed a crucial part of the case that led to the arrest of their FLDS leader, Warren Jeffs.

**Concrete Women Connect Reception**
Sunday, February 23 | 6:15 pm – 7:00 pm
Join women involved in the concrete masonry industry for a reception to exchange ideas, network and socialize. All registered guests and companions are welcome.

**Hotel Guest Voucher**
All of The Grand America Hotel guests will receive a 20% off voucher when checking in to the hotel for ICON-Xchange. The voucher can be used at the Men’s & Women’s Shop as well as Jou Jou, the children’s store, located within the hotel.
Thank you to our ICON-Xchange 2020 Sponsors

ICON-Xchange and NCMA Annual Convention Registration/Hospitality Breaks

NCMA Town Hall Meeting

NCMA Business Luncheon

ICON-Xchange Lunch with Innovation Center

ICON-Xchange Networking Reception with Innovation Center

NCMA Pocket Guide  Registration Bags  ICON-Xchange Mobile App

Wall Cling  Floor Cling

NCMA/ICPI Joint Sponsors

Hotel Key Tags  Mirror Cling

Mirror Cling
ACM Chemistries, Inc.
www.acmchem.com

B2B Room #571
Producer and supplier of color- and performance-enhancing admixture products and treatment systems for machine-made and precision wet-cast concrete products. ACM Chemistries is proud to feature RainBloc® Water Repellent Systems for CMU and mortar, and ColorScape® EverBold® color enrichment and protection systems for concrete pavers. ACM Chemistries is a strong and reliable resource for industry expertise and technical assistance, including laboratory and on-site services.

Advanced Concrete Technologies, Inc. (ACT)
www.concretebiz.com

Innovation Center #32
WELCOME TO YOUR SUPPLIER FOR CONCRETE BATCHING AND MIXING PLANT EQUIPMENT. Advanced Concrete Technologies is your single-source supplier of concrete mixing and batching equipment solutions designed to produce the most consistent, highest quality concrete possible. ACT specializes in the design and manufacturing of custom concrete batching and mixing plants for the Precast Concrete, Concrete Block & Paver, Architectural Precast and many other industries.
Alabama Pallets
www.steelpallets.org

Innovation Center #35

Alabama Pallets is a dependable and experienced source for steel pallets and racks for the Concrete Block and Paver Industry. Alabama Pallets has a commitment to customer satisfaction. We use only the best material available and every pallet is inspected by machine and by our team to ensure that we supply you with only the best.

Automacad, Inc.
www.automacad.com

Innovation Center #37

Automacad offers both standard and custom wet-cast solutions adaptable to a wide range of clients, from the young, limited in production volume to the more experienced and high production volume manufacturers. Our Wet-Cast production components could easily fit within an already existing manual, semi-automatic or fully automatic production line while our turnkey projects provide a made-to-order solution to your specific needs. Since our lines could be as modular and versatile as they are dedicated, manufacturing a full range of different product types such as masonry, alternative masonry, slabs, walls, steps, veneers, edges or caps of different shapes and sizes on a single line is as easy and efficient as producing a single product category. Custom designed equipment for Dry-Cast post processing is also part of our expertise.

BASF Corporation
www.master-builders-solutions.basf.us

B2B Room #576

Through Master Builders Solutions, BASF offers a full line of concrete admixtures for Masonry & Hardscape producers. We understand your business and work with you to create customized solutions for your unique concrete mix design. The industry’s strongest team supports your success with solutions for superior water repellency, optimized production rates, reduced cement requirements and decreased cull.

Basicsoft, Inc.
www.basicsafe.us

Innovation Center #31

BasicSafe provides EHS software solutions to save lives. The system is designed to be useful and easy to use. Our customers use BasicSafe to make their daily lives safe and compliance easier.
ICON-Xchange 2020 Participating Companies

**Besser Company**
www.besser.com

**B2B Room #565/567**
**Innovation Center #18**

Besser Company supplies innovative production systems, molds, parts, technical service and training to the concrete products industry. Our product line continuously expands to satisfy producer needs for responsive, reliable and versatile equipment. The Ultrapac X, the next generation of CAM machines, will make its debut during the Virtual Plant Tour. Loaded with automated features, many used in the Servopac Family of Machines, the Ultrapac X is simple to operate, provides production versatility and delivers optimum product quality.

Besser is proud of our relationships with entrepreneurs who share product ideas with us; we apply our industry knowledge along with our engineering and manufacturing expertise to refine and enhance their ideas. Once their value-added products are complete, we assist with marketing. By introducing them to you we’re providing you with the opportunity to add to your product line. Additionally, Besser partners with independent companies to research, test and commercialize the use of recycled/reclaimed materials in the production of concrete products. See our ad on the inside front cover.

**BFT International**
www.bft-international.com

**B2B Room #12**
**Innovation Center #12**

Bauverlag BV GmbH is part of the Docu Group, the largest supplier of specialist information to the architecture and construction sectors in German-speaking areas. Approximately 135 employees produce 18 trade journals and numerous special publications.

**Carboclave**
www.carboclave.com

**B2B Room #58**
**Innovation Center #4**

The Carboclave technology produces concrete products using carbon dioxide. The CO$_2$ process yields a high quality product with less curing time, lower costs, reduced energy usage and lower emissions. CO$_2$ is diverted from the atmosphere — sequestered in the concrete. Available worldwide with the help of our strategic partner, Besser. All CO$_2$ used is sourced by Praxair, Inc.

**Cathay Industries USA, Inc.**
www.cathayindusa.com

**B2B Room #569**

Cathay Industries USA is an internationally recognized leader in innovative product development and the third largest manufacturer of Iron Oxide pigments. We are committed to producing the highest quality product, utilized in a multitude of applications. Cathay Industries USA currently manufactures and supplies High Purity, Coatings, and Construction Grade Iron Oxides.
With an enviable track record of working with some of the world’s largest concrete producers, CDS are industry leaders in the design and manufacture of Curing Systems, Curing Racks, Chambers and Acoustic Sound Rooms. Through ongoing research and product development, as well as the use of innovative technologies, CDS provide solutions that exceed the demands of concrete producers the world over.

An industry vote to create an industry-wide commodity checkoff program under the Department of Commerce is scheduled for 2020. Information resources about the proposed program and what it can do to advance concrete masonry market share will be available at the CMU Checkoff Exhibit. Come get your questions answered and find out how you can help influence a successful outcome.

Since 1937, Columbia Machine, Inc. has been a worldwide leader in the design, manufacturing, and support of equipment for a variety of industries, with customers in over 100 countries. Columbia’s product line includes mixing and batching, complete bagging line equipment, concrete products machines, splitters, pallet handling and cubing systems for the production of high-quality concrete products. Columbia is your Total Solution. (See our ad on the inside back cover.)

D&M welding is a family-owned company now under the management of the family’s 3rd generation. D&M has re-invested in brand new machines to better serve its customers in the NCMA as well as customers ordering precast forms.
ICON-Xchange 2020 Participating Companies

**Direct Design**

**Direct Design Software**
www.directdesignsoftware.com

**Innovation Center #16**

Direct Design Software 3.1 is the next generation of masonry design. Easily perform complete structural design of nearly any masonry building in minutes. The latest version of the software now includes an import and export function to Autodesk Revit, allowing building information models to be imported and designed, without having to recreate the structure. Come learn more about this program and how to leverage its power to sell more block in your market.

**Egan Company**

**www.eganco.com**

**Innovation Center #34**

Egan’s industry-leading IntelliBatch concrete batching automation systems are user-friendly, customizable and powerful. With advanced intuitive features geared towards lowering operating costs and improving production throughout, IntelliBatch covers all the bases for any new or existing concrete plant looking to improve its bottom line. Egan’s been building on promises kept since 1945.

**EverLoc® Retaining Walls**

www.everlocretainingwalls.com

**B2B Room #574**

EverLoc® Retaining Walls is a complete, patented retaining wall system. Key design features such as its framed-face, radius edges, and hollow core design make EverLoc® manufacturer friendly. EverLoc's lightweight design and versatility make it a contractor favorite, as well.

**GCP Applied Technologies**

www.gcpat.com

**B2B Room #675**

**Innovation Center #5**

GCP Applied Technologies (formerly Grace Construction Products) has provided innovative admixtures for dry-cast concrete products for over 50 years. Our customers trust us to provide products, knowledge, services and the people to optimize their products’ performance. The maker of DRY-BLOCK® System, GCP also manufactures a full line of plasticizers, efflorescence control admixtures, strength enhancers and densifiers for CMUs, SRWs and concrete pavers. GCP offers on-site technical support, dispensing equipment and world-class laboratory.

**Haarup North America, Inc.**

www.haarup.com

**Innovation Center #39**

Batching Equipment; Batching/Mixing Controls; Batch Plants; Computer Hardware/Software (Mix Design and Batching); Conveyors; Mixer Liners; Other Mixer Products; Other Batching Equipment; Conveyor Systems; Silos; Moisture Probes; Other Plant Equipment; Planetary Mixers.
iwi Concrete Equipment Group
www.iwigroup.com

**B2B Room #573**
**Innovation Center #9**

iwi Concrete Equipment Group is the largest broker of used concrete products manufacturing equipment in North America, serving all segments of the industry including concrete block, pipe, precast, prestress, paver and ready mix. iwi group reps the following product lines: WAM batch plant components, Texas Pneumatic chipping hammers, CGard – silo content monitoring, silo safety systems, water treatment systems and kiln doors. iwi group provides confidential appraisals with several staff members that have achieved the status of Accredited Senior Appraisers.

**ICON EXPO 2021**
www.ncma.org/events/iconexpo

**Innovation Center #26**

ICON EXPO returns in 2021 to bring together the only machinery and equipment expo completely dedicated to the manufactured concrete masonry and hardscape industry. ICON EXPO 2021 will be “the place” to see the latest equipment, machinery and services for concrete block, manufactured stone, hardscape and retaining walls. Meet directly with motivated buyers from all market types looking for innovative products, services and technologies. (See our ad on page 25.)
ICON-Xchange 2020 Participating Companies

Johnson Curing Systems
www.johnsoncuring.com
B2B Room #577
Innovation Center #27

New Aggregate Heating with Curing systems for concrete: Block, Pavers, Pipe, Precast, Prestress & Rooftile industries engineered for reliability & durability with standard or customized controls, circulation & exhusters. Service truck with onsite trouble shooting.

KBH Maschinenbau
www.k-b-h.de
B2B Room #575

KBH-German based, family-owned company producing processing and handling lines for the concrete paver industry. COLORIST creating marble colour effects. DANCING WEIGHT SYSTEM, the perfect IN-LINE aging machine. CURLING SYSTEM for smooth product surfaces. COAT APPLICATOR for appliance of sealing liquid for surface protection. WASHING MACHINES, WIDE SPLITTER, AGING UNITS FOR SPLITTED PRODUCTS, SHOT BLASTING MACHINES, GRINDING MACHINES, CUBERS, CONVEYORS & ROBOTIC HANDLING.

KOBRA Molds, LLC
www.kobragroup.com/en
B2B Room #674

KOBRA Molds is a manufacturer of quality molds for the production of concrete landscape and building products on vibrating press machines (ex., Masa, Rekers, Hess, Tiger, Besser, Columbia). Our primary manufacturing facility is located in Lengenfeld, Germany, with an additional manufacturing/service facility located in Hudson, Wisconsin.
HYROX
IRON OXIDE
Creating colors for the world

Focus on iron oxide pigments for decades.
On time delivery via distributors' service.
160,000 TPA capacity will full color range.

Zhejiang Huayuan Pigment Co., Ltd
mail: sales@ironoxide.com.cn
http://www.ironoxide.com.cn
ICON-Xchange 2020 Participating Companies

Kraft Curing Systems, Inc.
www.kraftcuring.com
Innovation Center #29
KRAFT specializes in the design, construction and worldwide installation of technologies and equipment for the controlled concrete curing. KRAFT systems control and accelerate the process of concrete curing with a precisely calculated amount of heat, air and humidity.

Krete Industries, Inc.
www.krete.com
B2B Room #668
Since its founding in 1990, Krete has manufactured a full line of concrete admixtures to service the zero-slump, cast stone, wet-cast hardscape, self-consolidating concrete, and precast concrete markets. From aggregate and mix design analysis to customer-unique admixture recommendations, Krete provides valuable insight and analytics to assist in every step of concrete production. Our consultative services are backed by ASTM and NCMA-approved laboratory testing methods and years of technical experience in the industry. Contact us to see why concrete producers all over the world are making the concrete choice in admixtures.
KVM INTERNATIONAL A/S is one of today’s leaders of equipment for the manufacturing of concrete pavers & block. From high quality Paver/Block Machines, Handling Equipment, Mixing & Batching Equipment & Molds to complete turnkey production plants. Our communication center takes care of the entire control of the complete plant. Online Service 24/7/365 is available for all clients. Versatility and flexibility are especially keywords in modern production when dealing with an assortment of small and big concrete products. The KVM block machine produces them all. Combine your ICON-Xchange visit with an informal talk with KVM INTERNATIONAL A/S.
LANXESS Inorganic Pigments is the world’s largest producer of iron oxide pigments and has production sites on five continents that meet the highest technical and ecological standards. All Bayferrox® offer outstanding quality in all chemical and physical properties, but particularly in tinting strength and color consistency. Their chemical composition ensures that the products are completely weather-stable and lightfast. High-quality inorganic color pigments from LANXESS are used by customers worldwide in a range of applications, in concrete, on roofs, facades, mortar and paving stones.

Masa has grown from a small machinery company to a global leader in the design, manufacturing and installation of equipment for precast concrete products. The range of equipment includes concrete mixing and batching plants, color and control systems, block and paver machines, hermetic slab presses, AAC, sand lime brick plants, transport systems, and value-added lines. (See our ad on page 31.)

The MCT Group produces ISO-certified Turnkey Plant Solutions. Our in-house team; Engineers, Designs, Fabricates and Develops Customized Automation/Software Systems. MCT’s highly skilled Technicians handle the Plant Erection & Installation, Training & Support. Following commissioning, we provide ongoing support through our After Sales Service Group. We offer complete plants, retrofits and upgrades for any size project. MCT specializes in Concrete Delivery and Distribution Systems that produce UHPC. MCT Plants are currently featured in over 70 countries around the world, with over 50 years of experience. Whatever you need we can build it.

Op-Smart provides Manufacturing Management Systems for producers of concrete products. Op-Smart provides the tools, support and insights to maximize your manufacturing potential. Op-Smart provides results – typically improving efficiency by double digits.
QUALITY COLORS.

Coloring concrete.
Our Bayferrox® and Colortherm® pigments are used to create distinction to concrete building materials. LANXESS quality adds beauty to urban areas.
ICON-Xchange 2020 Participating Companies

Pathfinder Systems
www.pathfindersystem.com
B2B Room #664/666
Innovation Center #10
Pathfinder Systems is a provider of turnkey manufacturing facilities in the concrete industry. Product lines represented include TIGER Machine’s Block and Paver Manufacturing Equipment, CureTec’s Curing Systems, GMM’s Grinding and Polishing Machines and Bergen’s Molds and Mold Parts. Pathfinder was founded in 1998 by Larry Hilldore through a partnership with TIGER Machine. Hilldore purchased MERTS batching equipment for ready mix companies in 2014. Pathfinders’ services range from consulting to turnkey manufacturing solutions. Over the past 20 years, Pathfinder has grown to include fully staffed sales and marketing departments, a fully stocked warehouse for local parts availability and a service department of experienced industry professionals. Pathfinder has extensive knowledge working alongside our customers to design, purchase, build, and commission their concrete manufacturing plants. Pathfinder Systems also has considerable experience assisting its customers with their existing facility upgrades and retrofits. (See our ad on page 33.)

Penta designs and manufactures handling and secondary treatments plants for the concrete, natural stone and clay brick industries. Since 1991, we study solutions around the specific requests of the producers: this custom made attitude has always been the lead value and the key to success for Penta. The mechanical, electrical and software realizations are carried out in-house by our engineers and skilled technicians; this fundamental added value, together with our know-how built in many years of experience ensured us to gain the pleasure and trust of our customers all over the world. “Think outside the box” is our value. We are glad to announce the opening of our new American distributor: PENTA US INC. Our new company is focused on assisting our customers in the North American market, building and supplying spares all over the USA.

PROSOCHO, Inc.
www.prosoco.com
Innovation Center #33
Since 1939, PROSOCHO has led the industry with products to improve the appearance and prolong the life of newly constructed and existing masonry buildings. Our extensive range of specially formulated products remove unwanted soiling and enhance the durability of all types of brick, concrete and natural stone. Generations of construction professionals have relied on PROSOCHO to clean and protect some of the most recognizable buildings in the world.

QUADRA USA INC.
www.quadra-concrete.com
B2B Room #580
Experts in automated process and utilizing a patented vibration system, Quadra designs and manufactures turnkey plants producing a wide range of concrete products (blocks, kerbstones, paving stones, slabs, etc. ...)
All-rounder: Produces everything, except bread.

Masa block making machines deliver diversified products with consistent high outputs. Decades of experience and continuous developments make this machine the recognized industry workhorse. Our strength is responding to our customers with focus on defining and delivering new standards in conjunction with ever changing market demands.

All Masa models produce a full range of thin to tall products, with or without face-mix, including a complete array of blocks, pavers, and hardscapes required today, without compromise.
ICON-Xchange 2020 Participating Companies

Rampf Molds Industries, Inc.
www.rampf.com

B2B Room #579
Innovation Center #8

IDEAS SHAPES STONES We will build the shape for your stone! Since 1926, we have been one of the leading international companies in mold construction. RAMPF molds are used successfully worldwide. Our customers benefit from our many years of experience, with whom we build high-quality molds according to your individual wishes. With these skills, we develop together with you your new stone product and the matching form.

Rekers (NA), Inc.
www.rekers.com

B2B Room #678
Innovation Center #6

REKERS is a World Leader in Concrete Production Machinery including; Turnkey plants for Blocks, Pavers, SRWs, etc., Patented, Six Color blending, In-line Antiquing, Computer Controlled Batching, Pipe and Manhole testing and handling. Come talk with us about our new sophisticated RS series block machines; loaded with options. 15mm PRODUCT? YES WE CAN…

Samjung Steel Pallet
samjungltd.com/language/eng/main/

Innovation Center #36

SAMJUNG STEEL PALLET is a global steel pallet manufacturer for concrete product machines. Since its foundation in 1992, Samjung is producing the best quality steel pallet with precise dimensions and perfect flatness. Understanding industry’s concern in pallet life, Samjung cooperated with Korea’s biggest steel mill, POSCO, to manufacture a steel grade specifically for production pallet. This premium steel grade, POS-SJ, provided the most cost efficient way to use corrosion-resistant steel pallet. In-house researches are always ongoing to provide customers bigger benefits. Let’s Build Value Together!
Works Smart AND Hard for Your Company

- Rugged and Reliable Design
- Minimal Annual Maintenance Costs
- Quick Cycle Times
- Mechanized to Increase Output

- Accommodating and Intuitive Controls
- Fast Mold & Height Change
- Adaptable to Most Existing Foundations
- Exterior Components for Easy Maintenance

PATHFINDER 616-395-8447
Sales@PathfinderSystem.com
Sika Corporation
usa.sika.com
B2B Room 679
Innovation Center #13

Sika Corporation is one of the largest, global construction chemical companies worldwide. Sika supplies quality products for the Ready Mix, Precast and Dry-cast concrete industry. For the Dry-cast industry, we have a full line of admixtures for water repellency and efflorescence control, improved compaction (increased productivity), improved early strength, and improved color and surface finish. We are confident that our Sika team can provide superior support and technical service to insure the best result possible. The SikaMix® range of products provide cost-effective and economic solutions for consistent production of manufactured concrete products with uniform finish, improved durability, and reduced tendency to efflorescence.

SLAB Innovation Inc.
www.slabinnovation.com
B2B Room #680
Innovation Center #22

Equipment manufacturing company specialized in ROBOTIC solutions and automated production line for the concrete industry. Flexible Robotic Packaging, universal Vacuum gripper, servo clamp cuber, Product handling, INNOVATIVE Wet-cast line, pallet handling, secondary process as antiquing, grinding, splitting lines. Authorized FANUC Robotics integrators. We work with you to design automated solutions based on YOUR SPECIFIC NEEDS.
Solomon Colors, Inc.
www.solomoncolors.com
B2B Room #681
Innovation Center #17

Solomon Colors is a leading manufacturer of iron oxide and other colorants for Concrete and Masonry. We offer a complete line of dry, ColorFlo Liquid and SG Granular Iron Oxides for all concrete and concrete products production, as well as dispensing equipment for every market we serve. With complete production facilities in Springfield, Illinois, and Rialto, California, and strategic warehouses located across the country, Solomon Colors can provide you with quality products to meet your project requirements. We look forward to providing you with the same service and quality that our customers have come to expect from Solomon Colors for the last 90 years.

STAMPI BRUNELLO SRL
www.brunellostampi.com
B2B Room #683

Located in Italy, near Venice, for more than 50 years, the company has been supplying steel molds entirely “Made in Italy,” for concrete masonry and paving stones industries all over the world. We design and manufacture high quality steel molds to produce interlocking paving stones, slabs, permeable paving stones, curbstones, retaining walls, hollow and special blocks, always in accordance with our customers’ requirements and also proposing new and fresh ideas. Our innovative technology, constantly evolving, mixed with our long experience in design and manufacturing, allow us to have excellent and high standard quality in our molds. Today STAMPI BRUNELLO® operates worldwide and it is still a family business, entirely owned and supervised by Brunello’s family.

FREE FIRE RATING SPECIAL!

The NCMA Research Lab is Offering a Free Fire Rating Special

For each set of CMU you send to the lab for an ASTM C140 Test, you will get a FREE Fire Resistance Rating Certification.

Contact Doug Ross, Research and Development Laboratory Manager, (571) 224-0936 or dross@ncma.org to learn how you can take advantage of this offer.
ICON-Xchange 2020 Participating Companies

Standley Batch Systems, Inc.
www.standleybatch.com

B2B Room #671
Innovation Center #2

Manufacturer and marketing of material handling equipment including complete batch plants, material storage systems, conveying systems, concrete mixers, automation, equipment installation and replacement parts.

The Euclid Chemical Company
www.euclidchemical.com

B2B Room #673
Innovation Center #11

Euclid Chemical provides innovative products and cost-saving solutions for the concrete and masonry industries. Our wide array of services include training, consulting, marketing, and specification support. Technical Center capabilities include lab-scale plant simulations for product development/evaluation/troubleshooting purposes, engineered property testing, and forensic services. Discover profound efficiencies across all concrete masonry applications using HYDRAPEL admixture technology.

Join with the leader in the industry, Standley Batch, for complete block or paver plant design.

StandleyBatch.com | (800) 325-8084
TOPWERK AMERICA LTD.
www.topwerk.com

B2B Room #665/667
Innovation Center #24

TOPWERK AMERICA — SR Schindler is the global leader in Hermetic Press Machine technology and Surface Finish Treatment equipment systems. A full range of equipment systems for the highest quality of architectural finishes are designed and installed; such as: Bush hammering; Calibrating and Grinding; Coating and Sealing; Curling; Shot-Blasting; Customized Hermetic Press Molds; and, other value-added mechanisms customization processes. Their 7-Station Hermetic Press Machines are unrivaled for high quality and output efficiency. Complete product handling equipment systems, curing racks, and cubing and packaging lines furnish the complete equipment solution for the best results.

TOPWERK AMERICA LTD HESS GROUP provides complete plant design layouts and equipment systems for dry-cast production of small shapes and elements in automated high-volume process environments. The heart of their leading technology is the high-performance production machine, the Hess RH 2000-M TM. This machine features an integrated Mac-8 High-Performance Operating System to uniformly deliver the highest density and most precise dimensional tolerances across a wide range of products. Additional process technology advances the production performance and reliability for innovative finish color blends. From traditional Concrete Hollow-Core Block to Large Format Face-Mix Pavers, this leading technology sets the standard of performance for unmatched results that change the game and make a real difference. (See our ad on the back cover.)
**Venator**
www.venatorcorp.com

**B2B Room #670**

**Innovation Center #25**

Venator/Davis Colors™ is a global producer of color pigments and dosing systems for the construction industry. Since 1952, our Davis Colors™ high quality pigments come in multiple forms alongside Granufin® and our Granumat™ and Chameleon™ turnkey automated dosing systems. Our experienced staff can assist from concept to final color.

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**WASAG AG**
www.wasa-technologies.com

**B2B Room #685**

As a strategically oriented, family-run business, for more than 60 years, we attach top priority to our customers’ economic success and consider no compromises when it comes to quality. We are convinced that successful customers will come back to us, even if this requires some patience on our part, considering our products’ durability and sustained high performance. Our portfolio includes WASA UNIPLAST® ULTRA, boards made from wood (WASA SOFTWOOD) and wood-plastic-compound (WASA WOODPLAST®).

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**WestBlock Systems**
www.westblocksystems.com

**Innovation Center #42**

WestBlock Systems is a developer and licensor of patented concrete products and processes with our roots in masonry building materials extending to the 1940s and concrete block manufacturing to the early 1980s. For over 25 years, WestBlock Systems has built upon this background through design and licensing of innovative, durable, and cost-effective concrete products for use in dry-stack earth retention and fencing.

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**Wuerschum North America, Inc.**
www.wuerschumnorthamerica.com

**Innovation Center #38**

Wuerschum North America, Inc is the sales office of the German company Wuerschum GmbH, which has been developing and manufacturing pigment dispensers for over 50 years. With our long-standing reputation of highest quality and accuracy, innovation and customer satisfaction, we are dedicated to serve our many North American customers.

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**Yipin USA, Inc.**
www.yipinusa.com

**Innovation Center #40**

Manufacturer and Supplier of iron oxide pigments and associated products. Largest manufacturer of yellow iron oxide in China. Established in the United States in 2006 with six warehouses located within the continental US. Incorporated as Yipin USA, Inc. in 2018. Company reputation built on service and quality.

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**ZHEJIANG HUAYUAN PIGMENT CO. LTD.**
www.ironoxide.com.cn/web/mainen.action

**Innovation Center #41**

Dedicated to iron oxide pigments for decades, Zhejiang Huayuan Pigment Co., Ltd. (with HYROX as registered trademark) wants to become your reliable raw material supplier with full series of products and 160,000MT annual capacity. HYROX can supply full range of iron oxide pigments, including: red, yellow, black, orange, brown and compound ferric green. *(See our ad on page 41.)*
BRING CONCRETE DESIGN TO LIFE WITH COLOR

Venator is a leading supplier of inorganic pigments and functional additives for the concrete masonry products industry. In addition to our high-quality pigments, our customers rely on us for technical expertise and customer support for:

- IRON OXIDE pigments
- FERROXIDE® iron oxide powders
- HYDROTINT® liquid pigment slurries
- GRANUFIN™ granular pigments
- GRANUMAT™ and CHAMELEON® dispensing systems
- DAVIS COLORS a broad spectrum of colors for concrete and concrete products

Venator combines the strength of a global company with local proximity to our customers to help you achieve your business goals. Our manufacturing facilities based in the US, produce color pigments specifically for the construction market right here in America.

To find out more e-mail construction_expert@venatorcorp.com
www.venatorcorp.com
What’s Included in Your Registration?

Get the latest details about ICON-Xchange 2020 when you visit www.ncma.org/events/iconxchange. Registration for Producer/Manufacturer Company Teams for the B2B Exchange is closed. For those companies registered for the B2B Exchange who wish to add or change team member registrations, please have your team leader contact Mahsheed Ferdowsyan at (571) 224-0938.

NCMA Annual Convention attendees may register online at www.ncma.org/events/iconxchange. Take advantage of our special Early Bird Discount and save money when you register by Friday, January 24, 2020. If you have any questions about registration, please call Mahsheed Ferdowsyan at (571) 224-0938.

Included in each Registration Package:

**B2B Registration:**
- B2B Exchange Meetings (Prior registration required)
- Two B2B breakfasts with Innovation Center
- Two B2B lunches with Innovation Center
- ICON-Xchange Innovation Center
- ICON-Xchange Virtual Plant Tour
- Two ICON-Xchange Networking Receptions
- Town Hall Meeting
- Committee Meetings
- Business Luncheon
- Family Business/Small Business Forum
- Two ICON-Xchange Networking Receptions
- Product Development and Creative Concepts Forum
- CMU Checkoff Outreach Training Session
- Manufacturing Forum
- Block Party — Roaring ’20s in 2020
- ICON Summit 2020 Forum
- Concrete Women Connect Reception

**NCMA Annual Convention Registration:**
- ICON-Xchange Virtual Plant Tour
- ICON-Xchange Innovation Center
- Town Hall Meeting
- Committee Meetings
- Business Luncheon
- Family Business/Small Business Forum
- Two ICON-Xchange Networking Receptions
- Product Development and Creative Concepts Forum
- CMU Checkoff Outreach Training Session
- Manufacturing Forum
- Block Party — Roaring ’20s in 2020
- Concrete Women Connect Reception
- ICON Summit 2020 Forum

**NCMA Spouse/Companion Registration:**
- The Choir at Temple Square and Salt Lake City Tour
- Spouse/Companion Welcome to Salt Lake City Lunch and Book Talk
- Two ICON-Xchange Networking Receptions
- ICON-Xchange Innovation Center
- Town Hall Meeting
- Block Party — Roaring ’20s in 2020
- Concrete Women Connect Reception
- Product Development and Creative Concepts Forum
- CMU Checkoff Outreach Training Session
- Manufacturing Forum
- ICON Summit 2020 Forum
- Business Luncheon

**NCMA Child Registration (Ages 10-17):**
- Spouse/Companion Welcome to Salt Lake City Lunch and Book Talk
- ICON-Xchange Innovation Center
- ICON-Xchange Networking Receptions
- Business Luncheon
- Block Party — Roaring ’20s in 2020
Join the National Concrete Masonry Association as ICON EXPO 2021 returns, bringing together the only machinery and equipment expo completely dedicated to the manufactured concrete masonry and hardscape industry.

NCMA Annual Convention | February 9–11, 2021
ICPI Annual Meeting | February 14–16, 2021

www.ncma.org/events/iconexpo
Since 1847, Salt Lake has been a destination for visitors to explore the Intermountain West. Here are some quick numbers and info to help you plan your next vacation in Salt Lake.

**By the Numbers**

Salt Lake is the largest metropolitan area in Utah. The city is bordered by the Great Salt Lake and the snow-capped Wasatch Range. Meanwhile, the county stretches from the suburbs of North Salt Lake to Bluffdale and is ringed by the Oquirrh (pronounced “oaker”) and Wasatch ranges.

**Elevation**

<table>
<thead>
<tr>
<th>City or Location</th>
<th>Elevation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salt Lake City</td>
<td>4,330 feet (1,320 meters)</td>
</tr>
<tr>
<td>Snowbird Base</td>
<td>8,100 feet (2,469 meters)</td>
</tr>
<tr>
<td>Hidden Peak</td>
<td>11,000 feet (3,353 meters)</td>
</tr>
</tbody>
</table>

Salt Lake is an arid mountain desert. The air is thin, dry, and ranges between hot and freezing throughout the year. The area does experience four full seasons. (Sometimes they just all hit in one day.)

**Time Zone**

Utah is in the Mountain Time Zone and observes Daylight Savings Time.

**Phone Numbers**

Utah’s area codes are 801, 385, and 435. In Salt Lake, most numbers begin with 801.

- Traffic Information: 511 (Calling from outside of Utah? Dial 866-511-8824)
- Disability Services: 800-333-8824
- Time & Temp: 801-467-8463
- Airport Information: 801-575-2400
- Emergency: 911
- Police: 801-799-3000
- Highway Patrol: 801-887-3800
- Highway Helpline: *11
RAW MATERIALS TO THE HIGHEST QUALITY FINISHED PRODUCTS

We manufacture equipment for every aspect of concrete products production. Our machines work as hard as you do to create valuable, profit-driven products year after year. It is how we have set the standard for over 80 years.

BATCHING & MIXING
Cutting-edge automation, precisely engineered batching solutions, industry-leading line of mixers.

ACCESSORIES
Boost productivity, reduce expenses, improve product quality by adding the right accessory.

PRODUCTION MACHINES
Our machines are engineered to produce a wide variety of concrete products for every market.

PRODUCT HANDLING
Pallet handling to move green product safely and efficiently, and cubers for every sized operation.

MOLDS
We create long-lasting custom designed and out-of-the-box molds that set the industry standard.

BAGGING SOLUTIONS
Our line of bag fillers, conveyors and bag palletizers can handle a wide variety of materials.

PRODUCTION MADE EASY
PAVE // RETAIN // BUILD

WWW.COLUMBIAMACHINE.COM
The Leader’s Choice
The Right Investment Unlocks the Value

The use of innovative technologies converts core competencies into competitive advantages. It takes better care of today while positioning for the future. Companies that invest in advanced technologies are investing in personal growth and development of their people. Automation and higher levels of safety create an operational environment that attracts skilled workers. The choice is clear — the right investment lets you do what you do best, only better.

- Strengthen Customer Relationships
- Elevated Productivity, Higher Quality, and Lower Costs
- Smartly integrate Production Workflows
- Capture growth in Commercial Market and Contract Manufacturing
- Successfully Produce what Customers Demand

HESS GROUP
The FACE of Innovation

SR SCHINDLIER
The FINISH of Innovation

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