

ICON+365 and NCMA Annual Convention Supplier Supporting Levels



PREMIER – \$20,000

- Marketplace Participation**
- Up to four supplier-hosted presentations/webinars (one during the live event and three during the course of the year) up to 1 hour*
- Overall sponsorship of the virtual NCMA Annual Convention with digital recognition
- Featured speaker sponsorship
- Commercial spotlight during NCMA Annual Convention and ICON+365
- Recognition in the ICON+365 newsletter all year round
- Recognition in marketing all year round
- Sponsor of the social networking event(s)
- Five complimentary NCMA Annual Convention registrations (includes ICON+365)

GOLD – \$12,000

- Marketplace Participation**
- Up to two supplier-hosted presentations/webinars (one during the live event and one during the course of the year) up to 1 hour*
- Overall sponsorship of the virtual NCMA Annual Convention with digital recognition
- Commercial spotlight during NCMA Annual Convention or ICON+365
- Recognition in the ICON+365 newsletter all year round
- Recognition in marketing all year round
- Three complimentary NCMA Annual Convention registrations (includes ICON+365)

SILVER – \$6,000

- Marketplace Participation**
- Up to one supplier-hosted presentation/webinar (one following the February live event) up to 1 hour*
- Recognition in the ICON+365 newsletter all year round
- Recognition in marketing all year round
- Two complimentary NCMA Annual Convention registrations (includes ICON+365)

MARKETPLACE ONLY – \$3,000 (NCMA or ICPI Member) \$5,000 (Non-Member) – includes 1 year of NCMA membership!

****Marketplace Participation:**

- Company name & logo with website hyperlink
- Company description
- Contact information (virtual business card)
- Chat option throughout the month of February through the 365 community
- Schedule appointments with producers
- List company product categories
- Add promo videos, commercials, pictures & documents
- Gamification or prize drawing/raffle
- Digital marketing on mobile app, NCMA website and event platform
- Digital recognition during the February ICON+365 live event
- One complimentary ICON+365 registration (Marketplace Only participation)

***Attendance at the discretion of the hosting supplier**

BENEFITS	PREMIER	GOLD	SILVER	MARKETPLACE
Marketplace Participation	✓	✓	✓	✓
Supplier-Hosted Presentations/Webinars up to 1 hour (over the course of the year)*	3	1	1	
Supplier-Hosted Presentations/Webinars up to 1 hour (during the live event)*	1	1		
Complimentary registration – NCMA Annual Convention (includes ICON+365)	5	3	2	
Complimentary registration – ICON+365 Only				1
Recognition in the ICON+365 newsletter all year round	✓	✓	✓	
Recognition in marketing all year round	✓	✓	✓	
Overall sponsorship of the Virtual NCMA Annual Convention with digital recognition	✓	✓		
Commercial spotlight during NCMA Annual Convention	✓	**		
Commercial spotlight during ICON+365	✓	**		
Featured Speaker sponsorship	✓			
Sponsor of the social networking event(s)	✓			
*Attendance at the discretion of the hosting supplier	** <u>GOLD</u> can choose NCMA Annual Convention <u>OR</u> ICON+365 based on availability			

Supplier Supporting Levels Order Form

Premier Supporter	\$20,000	_____
Gold Supporter	\$12,000	_____
Silver Supporter	\$6,000	_____
Marketplace Only Supporter – NCMA or ICPI Member	\$3,000	_____
Marketplace Only Supporter – Non-Member	\$5,000	_____
	Total	\$ _____

Company Name _____

Contact Name _____

Email _____

Please return this form to Denise Sheehan dsheehan@ncma.org 571-224-0939