



MIDYEAR MEETING
AUGUST 3-6 | THE PFISTER HOTEL
MILWAUKEE, WISCONSIN



2021 NCMA Midyear Meeting Sponsorship Packages

Sponsorships are open to all members, Producers and Associates.

Platinum Level – \$6,000

Hospitality/Refreshments – 3 days

- Company Logo displayed in hospitality area

On-site Registration iPad Kiosk

- Company Logo displayed on signage under the kiosk, the NCMA Midyear Meeting website registration landing page and the registration confirmation letter

Awards Luncheon

- Company Logo displayed on screen during the Awards Luncheon and verbal recognition from the podium

Town Hall

- Company Logo displayed on screen during the Town Hall and verbal recognition from the podium

Meeting Room Wi-Fi – Table Tents

- Company logo will be printed on all meeting room table tents. These 3-sided table tents will have the schedule, Wi-Fi information and list of Wi-Fi sponsors.

Social Media Shout Out

- Company Logo, website and description will be posted on NCMA's Facebook and Instagram

NCMA Midyear Meeting Platform (Web and Mobile App)

- Banner ad with company logo Platinum level recognition (recognition as an ICON+365 supporter, if appropriate, with link to the ICON+365 company profile. If not an ICON+365 supporter, it will link to the company's website. *If you want to become a supporter of ICON+365, ask for more details.*)
- Company will be listed on platform with link to either ICON+365 profile or company's website.

Recognition:

- Company logo on the NCMA website, eNews and pre-conference promotion
- Company logo displayed on daily signage
- Sponsorship ribbon placed on sponsors badge
- Social Media shoutout

Gold Level – \$3,500

Hospitality/Refreshments – 2 days

- Company Logo displayed in hospitality area

On-site Registration iPad Kiosk

- Company Logo displayed on signage under the kiosk

Awards Luncheon OR Town Hall

- Company Logo displayed on screen during the Awards Luncheon or Town Hall and verbal recognition from the podium

Meeting Room Wi-Fi – Table Tents

- Company logo will be printed on all meeting room table tents. These 3-sided table tents will have the schedule, Wi-Fi information and list of Wi-Fi sponsors.

NCMA Midyear Meeting Platform (Web and Mobile App)

- Banner ad with company logo Gold level recognition (recognition as an ICON+365 supporter, if appropriate, with link to the ICON+365 company profile. If not an ICON+365 supporter, it will link to the company's website. *If you want to become a supporter of ICON+365, ask for more details.*)
- Company will be listed on platform with link to either ICON+365 profile or company's website.

Recognition:

- Company logo on the NCMA website, eNews and pre-conference promotion
- Company logo displayed on daily signage
- Sponsorship ribbon placed on sponsors badge
- Social Media shoutout



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Silver Level – \$2,000

Hospitality/Refreshments – 1 day

- Company name displayed in hospitality area

Meeting Room Wi-Fi – Table Tents

- Company logo will be printed on all meeting room table tents. These 3-sided table tents will have the schedule, Wi-Fi information and list of Wi-Fi sponsors.

NCMA Midyear Meeting Platform (Web and Mobile App)

- Banner ad with company logo Silver level recognition (recognition as an ICON+365 supporter, if appropriate, with link to the ICON+365 company profile. If not an ICON+365 supporter, it will link to the company's website. *If you want to become a supporter of ICON+365, ask for more details.*)
- Company will be listed on platform with link to either ICON+365 profile or company's website.

Recognition:

- Company name on the NCMA website, eNews and pre-conference promotion
- Company name displayed on daily signage
- Sponsorship ribbon placed on sponsors badge
- Social Media shoutout

Bronze Level – \$1,000

NCMA Midyear Meeting Platform (Web and Mobile App)

- Banner ad with company logo Bronze level recognition (recognition as an ICON+365 supporter, if appropriate, with link to the ICON+365 company profile. If not an ICON+365 supporter, it will link to the company's website. *If you want to become a supporter of ICON+365, ask for more details.*)
- Company names, logo, website and description on platform

Recognition:

- Company name on the NCMA website, eNews and pre-conference promotion
- Company name displayed on daily signage
- Sponsorship ribbon placed on sponsors badge
- Social Media shoutout

Add Ons – Available only to Platinum/Gold/Silver

- ❖ **NCMA Mobile App Headliner – \$1,500 (exclusive sponsor, first come first serve)** **SOLD**
 - Logo and name will be placed under the main Midyear Meeting logo.
- ❖ **Hotel Key Cards – \$2,000 (exclusive sponsor, first come first serve)** **SOLD**
 - Additional costs associated with the production of the key cards are at the expense of the sponsor.
- ❖ **Commercial – \$1,000 (multiple sponsors, Limited Availability)**
 - Spotlight your company and show attendees what makes your company unique in a 30-to 60-second prerecorded commercial to be aired during the 2021 NCMA Midyear Meeting. Dates and times are to be determined. Production of the commercial is at the expense of the sponsor. *(Limited Availability)*
- ❖ **Registration Giveaways (NCMA will provide bag) – \$500 per item (multiple sponsors)**
 - This is a simple, yet effective opportunity for your organization to deliver its message to NCMA conference attendees. Have your company's sales and marketing collateral handed out at the registration desk. Items that can be included, but not limited to: pens, pencils, notepads, key chains, tech stuff, etc. All items must be approved by the NCMA before acceptance of the sponsorship. This is a cost-effective way to bring information in front of attendees.

Limited marketing opportunities available on the 7th floor of the event meeting space. \$1,200 sponsor fee. Each sponsor will be responsible for all costs for production/installation/removal of artwork.

Email Denise Sheehan dsheehan@ncma.org for more details.



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2021 NCMA Midyear Meeting Sponsorship Opportunities Order Form

Company Name _____ Date _____

Contact Name _____ Email _____ Phone _____

Platinum Package	\$6,000	_____
Gold Package	\$3,500	_____
Silver Package	\$2,000	_____
Bronze Package	\$1,000	_____

Add Ons (Platinum/Gold/Silver Only)

NCMA Mobile App Headliner (Exclusive Sponsor)	\$1,500	SOLD
Hotel Key Cards (Exclusive Sponsor)	\$2,000	SOLD
Commercial (Multiple Sponsors, Limited Availability)	\$1,000	_____
Registration Giveaways (Multiple Sponsors) \$500 per item	_____ # of items =	_____

Marketing Opportunities

Marketing Sponsorship	\$1,200	_____
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Sponsorship Grand Total \$ _____

Please select sponsorships above and email to dsheehan@ncma.org
CHECKS MADE PAYABLE TO NCMA

Payment Options: Check _____ Credit Card _____ (MC/Amex/Visa/Discover) Invoice _____

Company _____ Contact Person _____

Email _____ Phone _____ Fax _____ Date _____

Credit Card # _____ Expiration Date _____

Credit Card Security # _____ Signature _____

Deadline is July 14, 2021

Cancellation Policy: All Sales are Final

Please return this form to: Denise Sheehan dsheehan@ncma.org 571-224-0939

If you have any new ideas for sponsorship opportunities, call NCMA for approval prior before reaching out to the hotel.