2022 NCMA Annual Meeting Recap
Kansas City, Missouri

"A BRIGHT FUTURE"

Our industry gathered once again in Kansas City, MO, for NCMA’s Annual Meeting. Co-located with the ICPI Annual Meeting and The Precast Show, this event highlighted the upcoming opportunities for our association and our companies. NCMA’s committees engaged in robust discussion regarding projects and initiatives to move the industry forward. We recognized individuals whose legacy has shaped our industry, and we had opportunities for everyone to connect with friends and colleagues. Over the course of the past year, we definitely were able to ‘Think Big’ – we are uniting with ICPI to create a single, stronger organization, and concrete masonry producers are establishing the CMU Checkoff program. These, along with all of our current initiatives, point to a very bright future. Please take the time to review this recap to see all that has been accomplished and what is coming next. While the 2022 Annual Meeting was the last as NCMA-only, it is certainly not the end, but instead the beginning of the next exciting chapter for the association and our industry.

Rocky Jenkins
CEMEX
2021 NCMA Chair of the Board

Matt Lynch
Oldcastle Architectural
2022 NCMA Chair of the Board
WHAT WENT ON

**UNIFICATION UPDATE** The ICPI-NCMA Transition Committee has been hard at work putting the pieces in place for unification of the two associations. An update on progress was provided, including the first officers and board members, committee leadership, how members can engage in the new committees, staffing and property updates, and more. This information is available on the unification website at www.icpi-ncma-unification.com.

**TOWN HALL** There was lots of energy when the Annual Meeting kicked off with the Town Hall Meeting. The meeting opened with a moment of silence to remember Gene Chubb of RCP Block & Brick, who passed away recently. Jim Mack of CEMEX USA shared a presentation on carbon neutrality and expressed to the audience the importance of finding ways to incorporate more efficient mix designs and to optimize concrete masonry construction to work toward carbon neutrality. Attendees also heard about ongoing committee efforts on carbon sequestration research and growing the use of concrete masonry in multi-family housing.

**CARBON SEQUESTRATION** The Masonry Committee was updated on ongoing research into the sequestration of carbon dioxide in concrete masonry units. This research shows that CMU can absorb a significant amount of CO$_2$ during service. Set to be published in June of 2022, the research will be used to create a message incorporating carbon sequestration into the positive sustainability message of concrete masonry.

**CONCRETE WOMEN CONNECT** Over 20 women from both NCMA and ICPI gathered to network. Heidi Jandris, Vice President Sales and Tech Support at Jandris Block, shared her experiences in a family-owned third-generation business. She challenged the women to “think what do we do better and bring our unique experiences to our companies.”

**SRW OUTREACH TO STUDENTS** Efforts are underway to increase civil and geotechnical engineering students’ exposure to segmental retaining walls. In 2023, NCMA will sponsor the ASCE GeoWall competition. The North American chapter of the International Geosynthetics Society will be engaged to deliver the SRW Inspector Training Course free of charge to students, and staff will also present webinars to their network of educators later this year.

**FAMILY BUSINESS/SMALL BUSINESS** Two speakers addressed the group of over 50 individuals and a variety of topics were discussed. Understanding carbon markets and the monetization of carbon credits were presented to the group. Vice President of Human Resources Cyndi Dodge presented ideas for hiring, retaining and understanding the mindset of younger employees. Rick Muth was presented with an award as the founder of this dynamic group and for having served as the moderator since its inception since 1995.
BY THE NUMBERS

$354,127

AMOUNT FUNDED BY NCMA FOUNDATION FOR 10 NEW GRANTS

$17,200

REVENUE GENERATED FOR NCMA POLITICAL ACTION COMMITTEE

341

TOTAL ATTENDEES

57

ICON EXPO EXHIBITORS AT THE PRECAST SHOW

11

AWARDS GIVEN TO DESERVING COMPANIES AND INDIVIDUALS

42

HOURS OF COMMITTEE MEETINGS
CALL TO ACTION

PARTICIPATE
in the data collection process for the first industry-average EPD for concrete masonry products. The Masonry Committee will be initiating this process later this spring, with the goal of providing accurate and defensible data through an environmental product declaration representing the entire industry. Be on the lookout for more information.

SPONSOR
a session of the new Manufactured Stone Veneer Installer Certification. Approved at the Annual Meeting, this new program consists of education and examinations targeting those who install manufactured stone veneer. NCMA members will deliver the course. A ‘train-the-trainer’ program will be offered later this summer for interested companies.

LISTEN
to NCMA’s Just* Mason Around podcast. Thirteen episodes are available, with more in the works. Tune in to future episodes, including an interview with an architect, past chairs Tom Finch and Don Lampus, and much, much more.

POPULATE
EleMasonry software with your custom units. This new masonry design software is now out and available for designers. The software contains the ability for block producers to have custom masonry units be used for design. Have a unique configuration or a custom-branded unit? Get it included in the software and make life easier for your designers. Contact NCMA staff for more details.

LOCATE
projects for case studies. All NCMA market segments (SRW, MSV, Masonry) are looking to develop new case studies to build the library of successful use of member products. Have a project that can be showcased? Contact NCMA staff today and get the ball rolling.
The following individuals and companies were recognized at the Annual Meeting:

**NCMA HALL OF FAME**

**KENT WAIDE**
Former family-owned block plant owner and NCMA 2018 Chair, Kent was inducted into the Hall of Fame in recognition for his competitive drive and natural activism to advocate and push the industry forward.

**JOE BOWEN**
*Mutual Materials*
Joe served on several NCMA committees and Foundation committees and as the NCMA 2015 Chair. He believed strongly in supporting industry associations, and he and Mutual not only supported key industry groups by providing dues but also contributed human capital to participate in committees and leadership roles.

**NCMA LIFETIME ACHIEVEMENT AWARD**

**PATRICK DUBBERT**
Very few NCMA Past Chairs demonstrate the continued level of engagement and support that Pat Dubbert has in the nearly two decades after his term as NCMA’s 2002 Chair. Pat is a believer in the value of NCMA membership. As such, he has been passionate in his support for the association and has invested his personal and company’s energies to create opportunities for industry growth.

**NCMA CHAIR AWARD**

Chair of the Board Rocky Jenkins presented the chair’s award to three deserving individuals.

- **Jim Painter**
  *Florida Concrete Masonry Education Council*

- **Heidi Jandris**
  *Jandris Block*

- **Jason Thompson**
  *NCMA*

**LONGTIME MEMBERS**

NCMA expressed gratitude and appreciation by recognizing the following companies for their long-time, continuous membership in the Association.

**75 YEARS OF CONTINUOUS MEMBERSHIP**
- Barnes & Cone, Inc., Syracuse, NY
- Camosse Masonry Supply, Worcester, MA
- Mutual Materials, Bellevue, WA
- R.I. Lampus Company, Springdale, PA

**50 YEARS OF CONTINUOUS MEMBERSHIP**
- National Block Company, Westland, MI
Attendees at the ICON Advanced Boot Camp took their education to the next level. Rocky Fizzano from Fizzano Brothers Concrete Products discussed “How to Manage the Business.” As a family-owned-and-operated business since 1935, Rocky shared his knowledge of how to deal with common production issues including, how to deal with supply chain shortages and the value of keeping track of raw material inventory and parts.

The second speaker Cyndi Dodge, Vice President of Human Resources at Solomon Colors, Inc., shared her expertise in “How to Keep Current Employees” and “How to Manage People.” Cyndi’s insights and suggestions resulted in conversations that helped attendees work through some common issues.

Thank you to the ICON Boot Camp sponsors:

It was standing room only for the ever-popular ICON Virtual Plant Tour. Attendees had the opportunity to see operations in the following plant tours and ask questions:

- Basalite Concrete Products, Dupont, WA, presented by QUADRA USA, Inc.
- Johnson Concrete Products, Concord, NC, and York Building Products, York, PA, presented by Besser Company
- RCP Block and Brick, San Diego, CA, presented by Columbia Machine, Inc.
- Reimers Kaufman Concrete Products, Lincoln, NE, presented by Pathfinder Systems
- SW Umwelttechnik, site Alsózsolca, Hungary, presented by Rekers NA, Inc.
- Tobermore Concrete, Tobermore, Northern Ireland, presented by Topwerk

The ICON Virtual Plant Tours will be available shortly on our website for all registered attendees if you missed it.
THANK YOU TO OUR SPONSORS!

2022 NCMA ANNUAL MEETING SPONSORS

2022 ICPI-NCMA JOIN SPONSORS

2022 ICON/THE PRECAST SHOW SPONSOR

2022 ICON BOOT CAMP SPONSORS
SEE YOU AT OUR NEXT INDUSTRY EVENTS:

ICPI-NCMA Midyear Meeting
August 15-18, 2022
Loews Coronado Bay Resort
San Diego, CA

NCMA YPG
YPG WORKSHOP
April 26-27, 2022
Nashville, TN

HARDSCAPE NORTH AMERICA
October 19-21, 2022
Louisville, KY

NCMA EDU
BASIC BLOCK COURSE
Fall – September 2022
November 16, 2022 – Virtual

2023 ICPI-NCMA ANNUAL MEETING WITH THE PRECAST SHOW
February 20 – 25, 2023
Columbus, OH