

NCMA Midyear Meeting 2018

CELEBRATING
100
YEARS



July 31 – August 3

InterContinental Hotel

CHICAGO

NCMA Midyear Meeting 2018

Join colleagues, long-time friends and industry leaders as the National Concrete Masonry Association gathers **July 31- August 3, 2018**, at the **InterContinental Chicago Magnificent Mile** in **Chicago** to celebrate the association and the industry's 100-Year Anniversary. Marking this historic event at the NCMA Midyear Meeting will provide attendees with the opportunity to reflect on how the industry has evolved since its inception and how it is moving forward. In conjunction with the 100-Year Celebration, the Midyear Meeting is an opportunity for NCMA members and committees to meet and strategize for the next 100 years.

CELEBRATING
100
YEARS

Town Hall Meeting & 100-Year Kickoff

Tuesday, July 31 | 4:00 pm – 6:00 pm

Let the celebration begin! Join us as NCMA officially opens the Midyear Meeting and 100-Year Anniversary Celebration. Come hear about important issues to be discussed during the week, special 100-Year Celebration Sessions planned and the week's celebratory events.

NCMA Member Networking Reception

Tuesday, July 31 | 6:00 pm – 7:00 pm

Begin the 100-Year Anniversary Celebration and join the NCMA membership at the member networking reception, allowing attendees the opportunity to connect outside of the meeting room.

NCMA Business Luncheon

Thursday, August 2 | 12:00 pm – 2:00 pm

You will not want to miss the NCMA Business Luncheon with NCMA Chairman of the Board Kent Waide and NCMA Foundation Chairman Bill McHugh.

NCMA will honor **Billy J. Wauhop** with the Lifetime Achievement Award for his many contributions to the association.



Billy J. Wauhop

NCMA 100-Year Anniversary Gala

Wednesday, August 1

6:30 pm – 7:15 pm Cocktail Reception • 7:30 pm – 11:00 pm Gala

Must be seated by 7:35 pm to be a part of panoramic history photo.

Dinner, the cast of The Second City entertainment and special recognitions will highlight this spectacular evening to mark the association's 100 years.

American Idol Finalist Leslie Hunt will provide musical entertainment during the 100-Year Anniversary Gala Celebration. Musical entertainment sponsored by Besser Company

Tickets are required to attend | \$150/person | Register online at www.ncma.org

[Ticket Exchange Info Here](#)

**Deadline for Table Selection:
Wednesday, August 1, 2018 at noon**



The Gala is a black-tie optional event. Men's Warehouse in Chicago is conveniently located near the hotel if you choose to rent a tuxedo from them. Click [here](#) for their location and hours. If you do not wish to wear a tuxedo, a jacket and tie are required.

On **Wednesday, August 1, 1:00 pm – 5:30 pm** and **Thursday, August 2, 8:00 am – 11:45 am**, celebrate the history of NCMA and the industry with special speakers highlighting innovations in concrete masonry over the past 100 years, innovative uses of manufactured concrete products and the impact of political decisions on our industry. Take a look ahead to the next 100 years, including trends in how buildings are being designed and constructed, innovations in the labor workforce, and trends in manufacturing.

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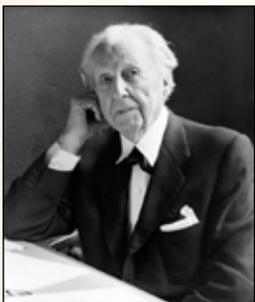
Family Business/Small Business Forum

Wednesday, August 1 | 1:00 pm – 2:30 pm

One of our most popular sessions returns! Those who work within a family business or a small business know that there are different dynamics and best practices associated with working within and managing these companies. Come learn and share with others who understand and share similar issues and challenges.

Frank Lloyd Wright – Concrete Masonry Visionary

Wednesday, August 1 | 1:30 pm – 2:30 pm



While FLW was not the concrete block's most ardent supporter, he had a vision of what was possible with concrete masonry. Karen Sweeney, Preservation Architect and Facilities Administrator, Frank Lloyd Wright Trust, will inspire our industry audience by sharing the life and accomplishments of perhaps one of the most influential American architects.

Top 10 Notable Developments of Concrete Masonry Use

Wednesday, August 1 | 2:45 pm – 3:45 pm

We have come a long way, baby! Concrete masonry's production and use has seen many notable advancements in the last 100 years. Our panel of industry experts will share and debate those most noteworthy in shaping the way concrete masonry is used today.

Policy and Politics

Wednesday, August 1 | 2:45 pm – 3:45 pm

New ideas for federal policies seem to be flying out of Washington at a rapid pace. We have invited a dynamic speaker to help us make sense of them all — especially as it relates to their impact on YOUR business. Example: Tariffs and Trade Wars — how will they affect the construction industry and your ability to compete?



Students involved in the NCMA Foundation-sponsored Student Unit Design Competition.

Unit Design Competition

Wednesday, August 1 | 4:00 pm – 5:30 pm

It is a special year — so this is a special approach to one of our top-rated sessions! Not only will you hear presentations from the finalists of our annual NCMA Foundation-sponsored Student Unit Design Competition from **Ball State University, Iowa State University, and Mississippi State University**, we will also share some stories of successes and failures of concrete unit designs over the past century.

Reminiscing! Coffee Hour

Thursday, August 2 | 8:00 am – 9:00 am

It is the morning after our big gala, but the memories are just starting to come back to you! Come share or listen to stories about the people we have known and the times we have shared over the years. Grab a cup of coffee and ease into the day!



continued on next page

How Will the Next Generation Lead Your Company?

Thursday, August 2 | 9:00 am – 10:00 am

Amelie Karam, a millennial specialist, will be discussing “How Will the Next Generation Lead Your Company?” Amelie understands millennials and provides companies with information to understand this generation and how to motivate and attract them in the workforce.



Cement and Concrete Economic Outlook

Thursday, August 2 | 9:00 am – 10:00 am



Economic volatility? Ed Sullivan, Portland Cement Association's economic strategist, will help us make sense of the external factors that could push us toward significant growth and competitiveness, or threaten those opportunities for continued market expansion.

Build with Strength

Thursday, August 2 | 10:15 am – 11:00 am

The common building market threat is wood construction! The Build with Strength™ initiative has aggressively promoted the value of durable and resilient construction that does not burn, rot, mold or decay. Can concrete masonry join other concrete segments under this banner to challenge wood industry messaging? This session will explore how progress has been made by Build with Strength™ and how more progress is possible through adaptation and increased investment.

Presented by: Lionel Lemay, Executive Vice President, Structures and Sustainability, National Ready Mixed Concrete Association.

Manufacturing Futures

Thursday, August 2 | 10:15 am – 11:45 am

Manufacturing in North America is going through dramatic changes for many reasons. Demand continues to surge both domestically and in emerging world markets, but that demand is also fueling consumer expectations of increased choice and customization. New technologies are impacting human-machine interactions, and the availability of data and analytics are driving better plant decisions. Which of these futures do you need to be focusing on?

Building in the Future

Thursday, August 2 | 11:00 am – 11:45 am

“The construction industry is slow to change.” Have you heard that before? This session will review trends and enable the audience to consider opportunities for masonry and hardscape construction.

NCMA Business Luncheon

Thursday, August 2 | 12:00 pm – 2:00 pm

You will not want to miss the NCMA Business Luncheon with NCMA Chairman of the Board Kent Waide and NCMA Foundation Chairman Bill McHugh.

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Billy J. Wauhop



2018 NCMA MIDYEAR MEETING 100-YEAR ANNIVERSARY CELEBRATION

PRELIMINARY SCHEDULE

Monday, July 30, 2018

- 10:00 am – 5:00 pm Registration
12:00 pm – 5:00 pm Banquet Ticket Exchange

Tuesday, July 31, 2018

- 7:00 am – 6:00 pm Registration/Hospitality and Banquet Ticket Exchange
8:30 am – 12:00 pm MSV Meeting Track
1:00 pm – 2:30 pm NCMA Executive Committee
4:00 pm – 6:00 pm Town Hall Meeting & 100-Year Kickoff
6:00 pm – 7:00 pm Member Networking Reception
7:00 pm – 10:00 pm Past Chairman's/Alumni Dinner

Wednesday, August 1, 2018

- 7:00 am – 6:00 pm Registration/Hospitality
7:00 am -- 12:00 pm Banquet Ticket Exchange and Table Selection (Please purchase your tickets and make table selections by noon)
8:00 am – 9:30 am Council of the Past Chairmen of the Board
- 8:00 am – 8:15 am SRW & Hardscape Products Committee (Overview Meeting)
8:15 am – 9:00 am SRW & Hardscapes Education Subcommittee
9:00 am – 9:45 am Hardscape Products Subcommittee
10:00 am – 10:45 am SRW Technical Subcommittee
10:45 am – 11:30 am SRW Strategic Market Communications Subcommittee
11:30 am – 12:00 pm SRW & Hardscape Products Committee
- 9:00 am – 10:30 am Foundation Program Review Committee
9:00 am – 11:00 am Spouse/Companion Welcome Breakfast and Book Talk
10:30 am – 12:00 pm Foundation Board of Trustees
1:00 pm – 2:30 pm Family Business/Small Business Forum

Wednesday, August 1, 2018 (continued)

- 1:30 pm – 2:30 pm Frank Lloyd Wright**
2:30 pm – 4:30 pm *Chicago Architecture Foundation River Cruise (optional)*
2:45 pm – 3:45 pm Top 10 Notable Developments of CMU Use**
2:45 pm – 3:45 pm Policy and Politics**
4:00 pm – 5:30 pm Unit Design Competition
6:30 pm – 7:15 pm 100-Year Anniversary Cocktail Reception
7:30 pm – 11:00 pm 100-Year Anniversary Celebration Gala

Thursday, August 2, 2018

- 7:00 am – 6:00 pm Registration/Hospitality
8:00 am – 9:00 am Reminiscing! Coffee Hour**
9:00 am – 10:00 am How will the Next Generation Lead Your Company?**
9:00 am – 10:00 am Cement and Concrete Economic Forecast**
10:15 am – 11:00 am Build with Strength**
10:15 am – 11:45 am Manufacturing Futures**
11:00 am – 11:45 am Building in the Future**
12:00 pm – 2:00 pm Business Luncheon
2:15 pm – 3:00 pm Membership Dues & Bylaws Committee

- 2:15 pm – 2:30 pm Masonry Committee (Overview Meeting)
2:30 pm – 3:30 pm Masonry Technical Subcommittee
3:45 pm – 4:45 pm Masonry Communications Subcommittee
4:00 pm – 5:00 pm Associate Member Division Board
4:45 pm – 5:30 pm Masonry Committee

- 3:00 pm – 4:00 pm Tradeshow Subcommittee
4:00 pm – 5:00 pm Associate Member Division Board
6:00 pm – 10:00 pm *The Second City Social Event with PAC (optional)*

Friday, August 3, 2018

- 8:00 am – 12:00 pm NCMA Board of Directors
1:20 pm – 5:30 pm *Chicago Cubs Baseball Game (optional) Meet in Section 305 in the Bleachers*

Please note that the schedule is subject to change

** 100-Year Anniversary Special Sessions

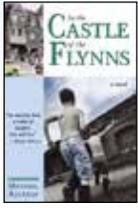
(Schedule as of July 17, 2018)

Spouse/Companion & Optional Events

Spouse/Companion Welcome Breakfast & Book Talk

(Included in Spouse/Companion Registration)

Wednesday, August 1 | 9:00 am – 11:00 am



Join Katie Waide, Kent and Stacy's daughter, for a lively discussion of the book *In the Castle of the Flynns* by Michael Raleigh.

Michael Raleigh's *In the Castle of the Flynns* is about a young boy growing up Irish in a vibrant 1950s Chicago neighborhood. Now grown and looking back on those years, Daniel recalls his bouts with grief and fear of abandonment as he learns to adjust to his new surroundings amidst his oddball family. It is a time of wakes and weddings, conflicts and romance.

Above all, it is a time when Daniel comes to understand both his own loss and the dark places in the lives of his loved ones.

Chicago Architecture Foundation River Cruise Aboard Chicago's First Lady Cruises

Wednesday, August 1 | 2:30 pm – 4:30 pm

(Meet in hotel lobby at 2:30 pm. Cruise begins at 3:00 pm.)

Experience the "top tour in Chicago and one of the top ten tours in the U.S." according to TripAdvisor users. The Chicago Architecture Foundation River Cruise is a must for out-of-towners and Chicagoans alike. Docents interpret more than 50 buildings along the Chicago River. You'll find out how Chicago grew from a small settlement into one of the world's largest cities in less than 100 years. In 90 minutes, get the real story on Chicago architecture and its history.

- All tours depart rain or shine.
- Arrive 30 minutes prior to your cruise departure time
- Cruise guests board 15 minutes before departure time.
- GENERAL ADMISSION SEATING
- A full-service bar and snack bar are available on board.

\$32/per person

Directions to Chicago's First Lady boat dock:

See a map [here](#) or enter **112 E. Wacker Drive** into your GPS. Your Chicago Architecture Foundation (CAF) river cruise departs from a dock just 8 blocks north of the CAF Shop and Tour Center. Located at the southeast corner of the Michigan Avenue Bridge at Wacker Drive, a blue awning marks the boat dock entrance stairs that lead down to the river. If you have limited mobility, see these directions for an alternative way to reach the dock.

The Second City Social Event with PAC

Thursday, August 2 | 6:00 pm – 10:00 pm

Some of the best comics in the world got their start at The Second City. Join NCMA members, PAC members, Young Professionals Group and the NCMA Board for a fun evening of cocktails and dinner with great entertainment.



The show contains adult language and subject matter and may not be suitable for sensitive viewers. Children under the age of 10 will not be admitted. \$100/per person (PAC fees separate)

Baseball Game: Chicago Cubs vs. San Diego Padres

Friday, August 3 | 1:20 pm Game Opening

Take me out to the ball game! Wrigley Field Budweiser Bleachers, home of the Chicago Cubs, will be THE place to socialize and watch the game with fellow NCMA members. Concessions are available for purchase. Each person is responsible for all expenses for the game ticket(s), transportation and concessions. Visit the Chicago Cubs website to purchase ticket(s). The promotion that day is a Cubs Umbrella Hat presented by Budweiser for up to the first 5,000 early arriving Budweiser Bleacher adults (age 21 and older). Suggested meeting area — Section 305.



HOTEL

NCMA has secured additional rooms at the **Palomar Chicago**, a Kimpton Hotel, a sister property of the NCMA headquarters, InterContinental Hotel Chicago, located within a 3-5 minute walk of the InterContinental, for the NCMA Midyear Meeting, July 31 – August 3, in Chicago.

The Palomar Chicago offers perks and amenities that reflect the considerate care, tailored to each guest's unique wish list. The luxury lifestyle hotel encourages you to maintain balance with the 24-hour fitness center providing delightful distracting city views, in-room yoga mats and complimentary PUBLIC bikes. Unwind in the heated pool, relish spa treatments or indulge in daily wine hour.

Reservations can be made at 1-800-546-7866 using reference code C6T. Please click the following link to make reservations online: [NCMA Midyear Meeting Room Block](#)

Address: 505 N. State Street

Rate: \$249 Single/Double; \$269 Triple; \$289 Quad

Any requests for special arrangements must be made at the time of the reservation. Cancellations must be made 72 hours prior to scheduled arrival.

NOTICE: NCMA is not affiliated with any third-party independent housing companies. Please note that in order to receive the group rate and be counted in the official housing group block; attendees must make reservations directly with the hotel.

Groups of six or more rooms must be approved by NCMA.

TRANSPORTATION

Chicago offers a central location, allowing many of NCMA's meeting attendees the ability to drive or fly. Chicago's O'Hare and Midway International Airports offer reasonably priced daily flights in and out of the city. Visit the Chicago Convention & Visitor's Bureau website at www.choosechicago.com for more information on this culturally diverse and family-friendly city.

For information on getting to and from the airport:

- Click [here](#) for **O'Hare**
- Click [here](#) for **Midway**



REGISTRATION

The registration fee helps to offset costs associated with the 2018 Midyear Meeting; including meetings, breaks and other activities. Tickets for the 100-Year Anniversary Gala and optional events must be purchased separately.

REGISTRATION FEES:

(additional fees required for the 100-Year Anniversary Gala and other Optional Events)

Delegate Registration: \$455

Spouse/Companion Registration: \$255

Child Registration (age 14-17): \$85

OPTIONAL EVENTS:

- 100-Year Anniversary Gala Banquet
Wednesday, August 1, 6:30 pm – 11:00 pm
(See additional instructions for making your banquet table selection.)
\$150 per person
- Chicago Architecture Foundation River Cruise
Wednesday, August 1, 2:30 – 4:30 pm
\$32 per person
- Second City Social Event with PAC
Thursday, August 2, 6:00 pm – 10:00 pm
\$100 (PAC fees separate)
- Baseball Game: Cubs vs. Padres
Friday, August 3, 1:20 pm Game Opening
Tickets are \$64/per person as of 6/14/18.
Ticket prices will go up closer it gets to the game.

▶ 100-Year Anniversary Gala Banquet Table Selection Instructions: (only for those attending the 100-Year Anniversary Gala Banquet)

Once receiving your registration credentials on-site, you may proceed to the Gala Banquet Selection table to make your table selection. Table selections are on a first-come/first-serve basis. Priority table selection is reserved for 100-Year Anniversary Platinum Sponsors. Deadline for table selection is Wednesday, August 1 at noon.

NCMA Member and Non-member Package

- NCMA Committee Meetings
- NCMA Town Hall Meeting
- Special 100-Year Anniversary Sessions
- NCMA Member Networking Reception
- NCMA Business Luncheon
- NCMA Hospitality Breaks
- Family Business/Small Business Forum
- Unit Design Competition

Rate: \$ 455

Late Registration: \$505 (After July 20, 2018)

Spouse/Companion Registration Package

- Welcome to Chicago Breakfast and Book Talk
- Chicago Architecture Foundation River Cruise
- NCMA Business Luncheon
- NCMA Town Hall Meeting
- Special 100-Year Anniversary Sessions
- NCMA Member Networking Reception
- Unit Design Competition

Spouse/Companion Rate: \$ 225

Late Registration: \$305 (After July 20, 2018)

Child Registration Package

(age 14 to 18)

- Welcome to Chicago Breakfast and Book Talk
- NCMA Business Luncheon
- NCMA Town Hall Meeting
- Special 100-Year Anniversary Sessions
- NCMA Member Networking Reception
- Unit Design Competition

Child Rate: \$85

Late Registration: \$95 (After July 20, 2018)

Midyear Meeting Registration Packages Consent for Use of Photographic Images: Registration and attendance at NCMA programs and events constitutes an agreement by the registrant to NCMA for its use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities.

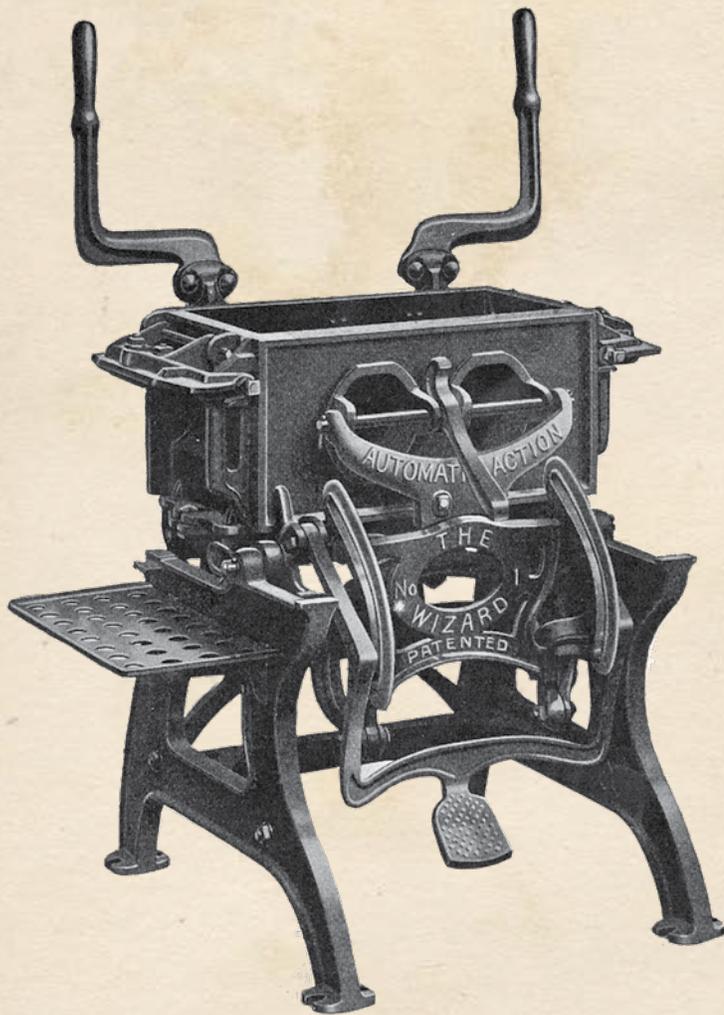
NCMA is ADA-compliant and will gladly assist with any needs.

Please contact us at (703) 713-1900.

Note: Cancellations must be received by July 16, 2018. All refund requests must be made in writing. An administrative fee of \$75 per registrant will be deducted from all refunds. Due to financial obligations incurred by NCMA, no refunds will be issued on cancellations received after July 16, 2018. Substitutions from the same company will be permitted at any time prior to the meeting start date without penalty.



Be there when the NCMA makes history...again.



We'll be auctioning off
a rare piece of
concrete masonry history:

Wizard Block-Making machine

Generously donated by the
International
Masonry Institute

Restored by our talented NCMA Research Lab Team!