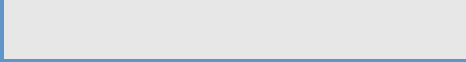


Prices are for participation in 13 emails, sent out weekly, to 5,000+ Concrete Masonry Professionals (one 90-day cycle).
Acceptable file format GIF, JPG / File size 40k

leaderboard



This premier position provides your company with top exposure and quality traffic.

ad dimensions: 728 x 90 pixels

member: \$2500 **non-member:** \$2600

top skyscraper

This premier position provides your company with top exposure and quality traffic.

ad dimensions: 120 x 600 pixels

member: \$2000 **non-member:** \$2100

middle skyscraper

This premier position provides your company with top exposure and quality traffic.

ad dimensions: 120 x 600 pixels

member: \$1800 **non-member:** \$1890

bottom skyscraper

This premier position provides your company with top exposure and quality traffic.

ad dimensions: 120 x 600 pixels

member: \$1760 **non-member:** \$1848

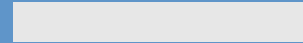
featured company

Integrated into the feel of the newsletter, a featured company ad targets your buying audience with an image, 5-word headline and 25-word description.

ad dimensions: 125 x 100 pixels

member: \$1250 **non-member:** \$1312

top banner

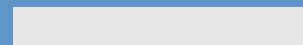


Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

ad dimensions: 468 x 60 pixels

member: \$2000 **non-member:** \$2100

middle banner



Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

ad dimensions: 468 x 60 pixels

member: \$1800 **non-member:** \$1890

bottom banner



Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

ad dimensions: 468 x 60 pixels

member: \$1760 **non-member:** \$1848

product showcase

Showcase your latest product with this placement and include a photo, 5-word headline, 50-word description and link to your site.

ad dimensions: 175 x 125 pixels

member: \$1500 **non-member:** \$1575

traditional text ad

Leverage the power of words with a 5-word headline and 15-word text ad to drive traffic to your website.

ad dimensions: 120 x 50 pixels

member: \$1000 **non-member:** \$1050